

# Analyzing the North American Gypsum Market

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## Abstracts

Gypsum is a very soft mineral comprising of calcium sulfate dihydrate. The United States is a world leader in gypsum production, second only to China. Gypsum products in the US are expected to rise by nearly three percent annually through 2013, based mainly on a recovery in the US new housing sector. Regular gypsum board, water-resistant board, veneer board and mobile home board are expected to benefit the most from this housing turnaround.

Gypsum is also used in the manufacturing of concrete and as a soil conditioner, but its principal use is for the manufacturing of wallboard used as internal cladding for residential, commercial and institutional buildings. Demand, therefore, heavily depends on investment into the downstream building and construction markets, which has been severely curtailed of late. About 75% of the gypsum used in the United States is in wallboard, and 40% of wallboard products are used in new residential construction.

Some types of synthetic gypsum are generally considered unsuitable for use in gypsum board due to potential environmental hazards, for example, phosphogypsum may contain radon and radio nuclides. By using synthetic gypsum in its manufacturing process, the gypsum industry contributes to a cleaner environment in at least two ways. The majority of synthetic gypsum used by the industry is generated to keep the air clean and it is also an otherwise useless material that would take up valuable space in landfills if not used in the manufacturing of wallboard.

Major competitors in the industry are USG Corporation, NGC Inc., Koch Industries Inc., and Eagle Materials Inc. An estimated 218 plants engaged in the manufacturing of plaster, plasterboard, and other gypsum products in 2010.

Aruvians Rsearch analyzes the North American gypsum market in its research report Analyzing the North American Gypsum Market. The report is a complete coverage of

the gypsum industry in North America.

In this in-depth research offering, we begin with an analysis of the basics of gypsum, how gypsum is mined, the various features of gypsum and the uses of gypsum. The use of synthetic gypsum is also analyzed in the report.

Moving on to the market analysis, we analyze the gypsum market in North America through a market overview, a look at the market size, an analysis of the demand for gypsum products, the demand for calcined gypsum segmented by gypsum board and other calcined gypsum products, and the demand for uncalcined gypsum products as well. Demand for uncalcined gypsum products is further segmented by gypsum used in cement and other uncalcined gypsum products.

The use of synthetic gypsum in North America and an analysis of the industry structure is also included in this report.

Coming to the industry segmentation, we segment the market according to the gypsum products used in the agricultural industry, the construction industry, and in the industrial segment.

Regulatory framework that governs the gypsum market in North America is analyzed, along with a look at the industry trends.

Leading industry players such as National Gypsum Company, Koch Industries, USG Corporation, and many others are profiled in our research offering. The leading companies in the sector are analyzed through a company profile, business segment analysis, major products and services, market presence, financial analysis, and a SWOT analysis.

Industry forecast for the North American Gypsum Market completes this cutting edge analysis of the North American gypsum market.

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