

Analyzing the Medical Equipment Market in the US

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Abstracts

The medical equipment market in the US has been experiencing a good growth rate, driven by national health care expenditures. These include the costs of new regulatory requirements to ensure product safety and effectiveness and changes in insurance coverage. Additional factors favoring the growth of this industry include the greater physician need for better and more precise diagnostics and imaging to guide them on patient disease status and proper disease management, whether surgical or pharmaceutical (or both).

The industry has responded with better products and technology. The growth of the biomarker industry segment of diagnostics and imaging has been a testament to the FDA's interest in this technology for enhanced disease status prediction. The convergence of the medical device and drug industry has been positive in terms of development of improved products: drug-eluting stents and glucose monitoring systems incorporated into insulin pumps, etc.

The USA is home to many of the world's leading medical device manufacturers, such as Johnson & Johnson, General Electric, Baxter, Stryker, Covidien and Medtronic. Seven out of the world's top ten device manufacturers are US companies. Imports are forming an increasingly significant part of the market, and now account for around 25% of the total.

Aruvians Rsearch analyzes the medical equipment market in the US in its research offering Analyzing the Medical Equipment Market in the US. The report is a complete analysis of the industry through the leading segments of diagnostic products, electromedical equipment, surgical appliances & supplies, surgical & medical instruments, and other medical equipment.

The report analyzes the US market for medical equipment through an industry overview,

an analysis of the market demand, as well as an analysis of the market by different types of medical equipments.

Industry trends across different types of segments are analyzed, followed by an analysis of the industry structure. Import/export of medical equipment is also looked at.

The industry's future perspective is looked at through a segment-wise market forecast as well as an industry outlook.

An analysis of the major market players such as Johnson & Johnson, Covidien Plc, and others is carried out through a corporate profile, business segment analysis, financial analysis, industry presence, and a SWOT analysis, completing this comprehensive analysis of the Medical Equipment Industry in the US.

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