

Analyzing the Market for Synthetic Rubber in the US

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Abstracts

Synthetic rubber can be described as any type of artificial elastomer, invariably a polymer. Due to its durability and flexibility, products made of synthetic rubber have long been in demand. However, the synthetic rubber industry in the United States encountered a slump in demand of almost five percent in the recent times. Since it is the next best alternative to natural rubber, it makes up for two-third of all of rubber utilized nation-wide. Due to this factor the industry is likely to remain upbeat in the coming times.

While the prices of raw materials will remain volatile over the next five years, demand from the industry's key buying markets is expected to rebound as the economy recovers. Furthermore, demand for resins and synthetic rubber will be driven by stronger industrial production and construction activity. Finally, a recovery in automobile manufacturing will stimulate modest growth. Key product groups include thermosetting resins, thermoplastic resins and synthetic rubber. Raw material inputs are sourced from other components of the chemical industry as well as from those industries involved in the production of petroleum-based feedstock.

Aruvians Rsearch analyzes the synthetic rubber market in the US in its research offering Analyzing the Market for Synthetic Rubber in the US. The report is a complete analysis of the industry through the leading segments of ethylene-propylene diene monomer, polybutadiene rubber, styrene-butadiene rubber, and other synthetic rubbers.

The report analyzes the US market for synthetic rubber through an industry overview, an analysis of the market demand, as well as an analysis of the market by different types of synthetic rubber.

Industry trends across different types of segments are analyzed, followed by an analysis of the industry structure. Import/export of synthetic rubber is also looked at.

The industry's future perspective is looked at through a segment-wise market forecast as well as an industry outlook.

An analysis of the major market players such as Goodyear Tire & Rubber Company, Exxon Mobil Corporation and others is carried out through a corporate profile, business segment analysis, financial analysis, industry presence, and a SWOT analysis, completing this comprehensive analysis of the Synthetic Rubber Industry in the US.

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