

# Analyzing the Major Banks of the World

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## Abstracts

The Global Financial Services Industry is the most important cog in the wheel of commercial activity worldwide. The industry maintains the most vital functions of money flow and transactions worldwide which help propagate the circular nature of money and keep investment flows worldwide healthy for all its constituents with returns matching expectations or sometimes exceeding them as well.

The nature of this industry is akin to a fluid empire of massive financial strength which is a self contained system in itself ensuring its growth, implementing integrity standards and meeting cost driven objectives in order to present maximum financial gain to its users & providers.

The Banking Industry has revolutionized the transaction and financial services system worldwide. Through the development in technology banking services has been availed to the customers at all times, even after the normal banking hours, on a 24x7 basis. Banking Industry services is nothing but the access of most of the banking related services.

Aruvian's R'search analyzes the 70 leading banks across the world in its research report – Analyzing the Major Banks of the World. The report takes a look at the basics of the global financial services industry and then moves on to analyze the banks. The analysis of each bank consists of a corporate profile, business segment analysis, historical view, assets of the bank, products & services offered by the bank, and a SWOT framework analysis of each bank.

The report sums up with an overview of the top 50 banks of the world, ranked in terms of their Assets (in US\$ million), Capital (in US\$ million), and a comparison of their Balance Sheet.

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