

Analyzing the Insulated Wire & Cable Market in the US

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Abstracts

The insulated wires and cables market in the US has been experiencing growth at the rate of 2% annually and accounts for nearly \$20 billion in revenues. The market is expected to witness further growth in demand in coming years, driven by robust expansion in the wind energy, nuclear energy, and other green energy sectors. Information processing and communications, two of the largest markets are expected to prop up growth in the global insulated wire and cable market. In wireless communications, applications such as base station transmission units and antenna towers are expected to drive demand for wire and cable.

Growing adoption of the Internet and emergence of Wavelength Division Multiplexing (WDM) technology are fueling the market for telecommunications, data wire and cable across the world. Power Wire and Cable represents the other major product segment in the global insulated wire and cable market.

Major players in the market are LS Cable Ltd., General Cable Corporation, Southwire Company, etc. Private firms have played a significant role in this restructuring, mainly as acquisition targets, but also as purchasers. There are considerable niche market opportunities for private companies on both product and geographic bases, and many smaller private firms with limited resources compete by focusing on a single type of insulated wire or cable, or on a single geographic market.

Aruvians Rsearch analyzes the insulated wire and cables market in the US in its research offering Analyzing the Insulated Wire & Cable Market in the US. The report is a complete analysis of the industry through the leading segments of building wires & cables, electronic wires & cables, power wires & cables, and other wires & cables.

The report analyzes the US market for insulated wires & cables through an industry overview, an analysis of the market demand, as well as an analysis of the market by

different types of insulated wires & cables.

Industry trends across different types of segments are analyzed, followed by an analysis of the industry structure. Import/export of insulated wires & cables is also looked at.

The industry's future perspective is looked at through a segment-wise market forecast as well as an industry outlook.

An analysis of the major market players such as LS Cable, General Cable, and others is carried out through a corporate profile, business segment analysis, financial analysis, industry presence, and a SWOT analysis, completing this comprehensive analysis of the Insulated Wires & Cables Industry in the US.

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