

Analyzing the Hair Care Market in South Korea

<https://marketpublishers.com/r/A8F3D0F925FEN.html>

Date: August 2012

Pages: 60

Price: US\$ 300.00 (Single User License)

ID: A8F3D0F925FEN

Abstracts

Hair care is an overall term for parts of hygiene and cosmetology involving the hair on the human head. Hair care will differ according to one's hair type and according to various processes that can be applied to hair. All hair is not the same; indeed, hair is a manifestation of human diversity.

Aruvian's R'search presents an analysis of the hair care market in South Korea. The report begins with an analysis of the basics of hair care and then moves on to analyze the hair care industry in South Korea. The report analyzes the market segmentation, market share, and industry value and volume. An analysis of the major players in the hair care industry in South Korea includes a SWOT analysis of the players, business segment analysis and a corporate profile.

Contents

A. EXECUTIVE SUMMARY

B. INTRODUCTION TO HAIR CARE

B.1 Overview

B.2 Process of Hair Cleaning & Conditioning

B.3 Environmental Factors Impacting Hair Care

B.4 Treating Damaged Hair

B.4.1 Split Ends

B.4.2 Infections Affecting the Scalp

B.4.3 Hormonal Imbalances Affecting Hair

B.5 Proper Nutrition for the Hair

C. HAIR CARE INDUSTRY IN SOUTH KOREA

C.1 Industry Definition

C.2 Market Value & Volume

C.3 Industry Segmentation

C.4 Market Share

D. COMPETITION IN THE INDUSTRY

E. MAJOR PLAYERS

E.1 LG Group

E.1.1 Corporate Profile

E.1.2 Business Segment Analysis

E.1.3 SWOT Analysis

E.2 The Procter & Gamble Company

E.2.1 Corporate Profile

E.2.2 Business Segment Analysis

E.2.3 SWOT Analysis

E.3 Pacific Corporation

F. HAIR CARE INDUSTRY IN SOUTH KOREA: FUTURE PERSPECTIVE

H. GLOSSARY OF TERMS

I would like to order

Product name: Analyzing the Hair Care Market in South Korea

Product link: <https://marketpublishers.com/r/A8F3D0F925FEN.html>

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8F3D0F925FEN.html>