

# **Analyzing the Global Wine Industry 2018**

https://marketpublishers.com/r/A83136D4E69EN.html

Date: March 2019

Pages: 550

Price: US\$ 1,000.00 (Single User License)

ID: A83136D4E69EN

# **Abstracts**

The global wine industry has been growing in leaps and bounds in recent years. Valued at over USD 300 billion by the end of 2017, the forecast for the global wine industry is looking bright as it is expected to cross USD 420 billion by the end of the year 2023. North America is likely to continue its domination on the global wine industry, followed closely by Europe.

In recent years, however, the Asia Pacific wine industry is also rapidly growing as more and more companies are beginning to invest in the wine-making business. The demand for wine is also increasing, especially in India, China, and Japan. As the demand for premium wines keeps increasing, the Asia Pacific wine market is expected to post healthy growth in the coming years to 2023.

The wine industry can be defined by establishments primarily engaged in manufacturing wines, brandy, and brandy spirits. This business also includes bonded wine cellars which are engaged in blending wines.

Aruvian Research presents a research report on Analyzing the Global Wine Industry 2018. The report covers the basics of wine, all you would need to know about wines, an overview of the global wine industry, including a SWOT Framework Analysis and a Porter's Five Forces Strategy Analysis, market statistics, production/consumption data, and much more.

Moving on to section 2, the report analyzes the major wine markets in the world. An analysis of 28 countries is included in this section, including data on production, consumption, distribution, competition. Data analyzed for each of the countries is for the years 2013-2023.

Section 3 of the report focuses on the leading industry contributors of the Global Wine



Industry. The section profiles over 100 of the leading wine producers of the world, ranging from companies located in China to the United States. The companies are analyzed through a company profile, an analysis of their business segments, a financial analysis and a SWOT analysis.



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