

Analyzing the Global Cheese Market 2016

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Abstracts

The history of cheese is as old as that of the human species and is linked to the taming of domestic animals 10,000 years before Christ. The Dutch have been producing cheese since before 400 AD. It is believed to have originated in Mesopotamia, where it was produced approximately 8,000 years ago. It is very likely that its production was completely accidental, occurring during the transport of milk in the stomachs of young animals.

The international cheese trade is increasing on a regular basis. Several countries experience a significant growth in cheese production. Cheese manufacture in South America – in particular Brazil and Argentina – is increasing. Whereas EU milk production is constrained by the Common Agricultural Policy and the milk quota system, which also limits the scope for increase in cheese production, Oceania probably still holds potential for further growth in supply to the world market.

The Australian and New Zealand milk production has expanded tremendously for years now, resulting in e.g. rapid growth in cheese production and exports. It is unlikely that the current unfavorable weather conditions in Oceania, resulting in a fall in production in Australia and in a minor increase in New Zealand, will change the long-term trend of a growing cheese supply from Oceania. Russia and Ukraine seem to regain some of their former production strength.

The European Union (EU), Australia and New Zealand account for almost 80 percent of total cheese exports.

Aruvian Research brings a research report dedicated solely to this delicious product – Analyzing the Global Cheese Market 2016. The report analyzes the major cheese producing regions, the leading companies involved in the cheese trade, industry statistics worldwide, a PEST framework analysis of the global cheese industry, and a

regional market analysis comprising of Asia Pacific, Europe and the United States. The report provides lots of market statistics and an in-depth future perspective of the global cheese industry.

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E.1 Bongrain SA

E.2 Fonterra Co-operative Group Limited

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E.4 Groupe Lactalis

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