

# Analyzing Germany's Steel Industry

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## Abstracts

The steel industry has gone through many phases of development. In the recent past, the issues for the European industry were mainly local in nature, such as elimination of state intervention and restructuring of the industry following the collapse of Communism. Today, the issues are different, with globalization and climate change being the most significant.

European steel producers have always pursued a policy of open markets, so long as the trading conditions are free and fair. This has led to steel being one of the most internationally traded of manufactured products and Europe benefited from a significant trade surplus in steel for many years. Today, price levels in the EU are largely determined by the decisions of steel producers and traders located far away and while the trade balance is still positive in terms of value, it is now increasingly negative in terms of volume.

The market for steel in Germany has grown at high rates over the past five years. This is due in part to the expansion of the European Union and the country's geographical advantage is exploiting new opportunities to the East. The transition economies are undergoing a rapid process of development, many are now can benefit from better trade terms with Germany as EU members.

One of the leading steel companies in Germany, Arcelor, is expected to exceed expectations for the fiscal year 2007. This is attributed to the high proportion of contract sales, its exposure to low cost assets and stable margins. Since the completion of the company's integration activities, Arcelor is forecast to be in a good position for further growth. Other key players are Thyssen Krupp Stahl and Salzgitter. There is expected to be further consolidation in steelmaking worldwide, increasing the power of the large companies.

Aruvian's R'search focuses on this highly lucrative industry, brining you – Analyzing Germany's Steel Industry. The report is a complete guide to all the recent developments going on in the industry, along with an in-depth analysis on market statistics, market structure, competition in the industry, where the Chinese Steel Industry, an emerging threat to the global steel industry, stands on a global scenario, and much more.

Detailed profiles of major global steel industry players and leading contributors to the German steel industry add a boost to the potential of this report for investors and researchers alike!

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