

Analyzing Food Retail in Italy 2016

https://marketpublishers.com/r/A4AC78D0A89EN.html Date: January 2016 Pages: 50 Price: US\$ 500.00 (Single User License) ID: A4AC78D0A89EN

Abstracts

Following the 2008-2009 economic recession, the Italian food retail industry went into a decline and has been unable to come out of it since then. In fact, growth in the Italian food retail industry has been stagnating since then, with the situation unlikely to get any better in the coming years. Consumer spending has falling to an all-time low in the industry and the only growth has been coming from the organic food sector as consumers turn towards healthy and home cooked food.

The future of the Italian food retail industry looks quite bleak at the moment and it is expected to have a value of about USD 181 billion by the end of 2020.

Aruvian Research analyzes the Italian food retail industry in this scenario. The report Analyzing Food Retail in Italy is a complete analysis of not just the Italian food retail market but also the global food retail industry.

The Italian food retail industry is analyzed through industry statistics, industry growth in value terms, industry segmentation by geography, industry distribution channels and an outlook for the market till 2019. A Porter's Five Forces Framework analysis is also conducted on the industry, highlighting the bargaining power of buyers and suppliers in the industry along with the overall competitive landscape of the industry.

Leading industry players such as Conad, Carrefour SA, Coop Italia and Groupe Auchan are analyzed in the report through a corporate profile, an analysis of their business segments, a financial analysis and a SWOT analysis.



Contents

A. EXECUTIVE SUMMARY

B. INDUSTRY DEFINITION

C. GLOBAL FOOD RETAIL INDUSTRY

- C.1 Industry Statistics
- C.2 Industry Value
- C.3 Industry Segmentation
- C.4 Global Food Retail Distribution Channels
- C.5 Global Food Retail Industry: Future Perspective

D. FOOD RETAIL INDUSTRY IN ITALY

- **D.1 Industry Statistics**
- D.2 Industry Value
- D.3 Geographical Segmentation
- D.4 Food Retail Distribution Channels in Italy

E. FOOD RETAIL INDUSTRY IN ITALY: PORTER'S FIVE FORCES FRAMEWORK ANALYSIS

- E.1 Introduction
- E.2 Bargaining Power of Buyers
- E.3 Bargaining Power of Suppliers
- E.4 Competitive Rivalry in the Industry
- E.5 Threat of New Entrants
- E.6 Threat of Industry Substitution

F. FOOD RETAIL IN ITALY: FORECAST

G. MAJOR INDUSTRY PLAYERS

- G.1 Carrefour SA
 - G.1.1 Corporate Profile
 - G.1.2 Business Segment Analysis
 - G.1.3 Financial Analysis



- G.1.4 SWOT Analysis
- G.2 Conad Consorzio Nazionale Dettaglianti
- G.2.1 Corporate Profile
- G.2.2 Business Segment Analysis
- G.2.3 Financial Analysis
- G.2.4 SWOT Analysis
- G.3 Coop Italia
- G.3.1 Corporate Profile
- G.3.2 Business Segment Analysis
- G.3.3 Financial Analysis
- G.3.4 SWOT Analysis
- G.4 Groupe Auchan SA

H. GLOSSARY OF TERMS



List Of Figures

LIST OF FIGURES

Figure 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014 Figure 2: Share of the Global Food Retail Industry by Regions (%), 2014 Figure 3: Distribution Channels in the Global Food Retail Industry (%), 2014 Figure 4: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019 Figure 5: Value of the Food Retail Industry in Italy (in USD Billion), 2010-2014 Figure 6: Italy's Share in the European Food Retail Industry (%), 2014 Figure 7: Distribution Channels in the Italian Food Retail Industry (%), 2014 Figure 8: Porter's Five Forces Analysis of the Italian Food Retail Industry Figure 9: Bargaining Power of Buyers in the Italian Food Retail Industry Figure 10: Bargaining Power of Suppliers in the Italian Food Retail Industry Figure 11: Competitive Rivalry in the Italian Food Retail Industry Figure 12: Threat of New Entrants to the Italian Food Retail Industry Figure 13: Threat of Industry Segmentation in the Italian Food Retail Industry Figure 14: Forecast of the Italian Food Retail Industry (in USD Billion) 2014-2019



List Of Tables

LIST OF TABLES

Table 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014 Table 2: Share of the Global Food Retail Industry by Regions (in USD Billion & %), 2014 Table 3: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019 Table 4: Value of the Food Retail Industry in Italy (in USD Billion), 2010-2014 Table 5: Italy's Share in the European Food Retail Industry (in USD Billion & %), 2014 Table 6: Forecast of the Italian Food Retail Industry (in USD Billion) 2014-2019 Table 7: Key Financials of Carrefour SA (in USD Million), 2010-2014 Table 8: Key Financial Ratios of Carrefour SA, 2010-2014 Table 9: Key Financials of Groupe Auchan SA (in USD Million), 2010-2014



I would like to order

Product name: Analyzing Food Retail in Italy 2016

Product link: https://marketpublishers.com/r/A4AC78D0A89EN.html

Price: US\$ 500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A4AC78D0A89EN.html</u>