

# Analyzing Food Retail in Italy 2016

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## Abstracts

Following the 2008-2009 economic recession, the Italian food retail industry went into a decline and has been unable to come out of it since then. In fact, growth in the Italian food retail industry has been stagnating since then, with the situation unlikely to get any better in the coming years. Consumer spending has falling to an all-time low in the industry and the only growth has been coming from the organic food sector as consumers turn towards healthy and home cooked food.

The future of the Italian food retail industry looks quite bleak at the moment and it is expected to have a value of about USD 181 billion by the end of 2020.

Aruvian Research analyzes the Italian food retail industry in this scenario. The report Analyzing Food Retail in Italy is a complete analysis of not just the Italian food retail market but also the global food retail industry.

The Italian food retail industry is analyzed through industry statistics, industry growth in value terms, industry segmentation by geography, industry distribution channels and an outlook for the market till 2019. A Porter's Five Forces Framework analysis is also conducted on the industry, highlighting the bargaining power of buyers and suppliers in the industry along with the overall competitive landscape of the industry.

Leading industry players such as Conad, Carrefour SA, Coop Italia and Groupe Auchan are analyzed in the report through a corporate profile, an analysis of their business segments, a financial analysis and a SWOT analysis.

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