

Analyzing Food Retail in Canada 2016

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Abstracts

There is a growing market for food products in Canada. The Canadian non-traditional retail grocery sector is growing and food is a significant factor in the expansion of the sector. Driving this expansion is the time-pressed consumer in search of convenience - and the preferred destination is one-stop shopping.

Sales of grocery items at the retail level continue to increase, and demand is growing for products that are high in quality, nutritional value and offer unique flavors. Best opportunities exist for ethnic foods, value-added frozen entrees, value-added fresh produce and frozen seafood.

Aruvian Research's report Analyzing Food Retail in Canada is a complete insight into the Canadian food purchase and consumption pattern which is helping international hyper marketers and retail giants to focus and understand the Canadian food market better and prepare for eventual investment or wait decisions.

This report provides a market synopsis of the break up segmentation of the food retail industry setup as prevalent in Canada and how the changing food consumption patterns of the Canadian population are leading the change for shift of focus to processed food retailing supermarket chains.

This report also applies the Porter's Five Forces Strategy Analysis to the Canadian Food Retail Industry wherein the report provides important bearing on the industry's internal mechanisms at bay and provides a crucial answer for new investors whether to go ahead or hold on investment.

Thereafter the report analyzes the major players in Canadian Food Retail Industry and also provides information across parameters as corporate profile, business segments, financial analysis and a SWOT analysis. The report also presents a future growth

perspective for the Canadian Food Retail Industry which gives a better understanding of the overall direction heading for this dynamic and growing industry.

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