

Analyzing Fixed Line Telecommunication Industry in the UK

<https://marketpublishers.com/r/ACBC126EDFBEN.html>

Date: June 2011

Pages: 60

Price: US\$ 250.00 (Single User License)

ID: ACBC126EDFBEN

Abstracts

A fixed line phone refers to a telephone line which travels through a solid medium, either metal wire or optical fiber, as distinguished from a mobile cellular line, where transmission is via radio waves. Fixed lines usually have a lower price for calling time, and the user hardware costs less than mobile phones, but they are less convenient.

Aruvian's R'search presents an analysis of the fixed line telecommunication industry in the UK. The report begins with an analysis of the basics of the telecommunication industry and then moves on to analyze the industry in the UK. The report analyzes the market segmentation, market share, and industry value and volume. An analysis of the major players in the fixed line telecommunication in the UK includes a SWOT analysis of the players, business segment analysis and a corporate profile.

Contents

A. EXECUTIVE SUMMARY

B. INTRODUCTION TO TELECOMMUNICATIONS

- B.1 Overview
- B.2 History of the Industry
- B.3 Understanding the Basic Telecom System
- B.4 Analog/Digital Communications Signals
- B.5 Role of Communications Networks
- B.6 Role of Communications Channels
- B.7 Economic Impact of the Telecom Industry

C. FIXED LINE TELECOMMUNICATIONS IN THE UK

- C.1 Industry Definition
- C.2 Industry Volume & Market Value
- C.3 Market Share
- C.4 Market Segmentation

D. COMPETITION IN THE INDUSTRY

E. LEADING INDUSTRY PLAYERS

- E.1 BT Group
 - E.1.1 Corporate Profile
 - E.1.2 Business Segment Analysis
 - E.1.3 SWOT Framework Analysis
- E.2 Virgin Media
 - E.2.1 Corporate Profile
 - E.2.2 Business Segment Analysis
 - E.2.3 SWOT Framework Analysis

F. INDUSTRY FUTURE PERSPECTIVE

G. GLOSSARY OF TERMS

I would like to order

Product name: Analyzing Fixed Line Telecommunication Industry in the UK

Product link: <https://marketpublishers.com/r/ACBC126EDFBEN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ACBC126EDFBEN.html>