

Analyzing Fixed Line Telecommunication Industry in Brazil



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A fixed line phone refers to a telephone line which travels through a solid medium, either metal wire or optical fiber, as distinguished from a mobile cellular line, where transmission is via radio waves. Fixed lines usually have a lower price for calling time, and the user hardware costs less than mobile phones, but they are less convenient.

Aruvian's R'search presents an analysis of the fixed line telecommunication industry in Brazil. The report begins with an analysis of the basics of the telecommunication industry and then moves on to analyze the industry in Brazil. The report analyzes the market segmentation, market share, and industry value and volume. An analysis of the major players in the fixed line telecommunication in Brazil includes a SWOT analysis of the players, business segment analysis and a corporate profile.

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