

Analyzing the Fertilizer Industry in United States 2016

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Abstracts

While the US fertilizer industry grew at strong rates in the last couple of years, since 2013-2014 the market has been witnessing a decline in both value and volume terms. The industry is expected to continue to decline in the near future as well. Nitrogen (N) remained the largest segment of the fertilizer market in 2014 in the United States, accounting for 60% of the market's total value.

The United States is the largest importer of fertilizer in the world, with more than half of the nitrogen and over 85% of its potash coming from international sources. Fertilizer manufacturing establishments are located in the Southeast and West regions of the United States, representing a combined total of 45% of all recorded establishments. The Mid-Atlantic and Southwest regions followed closely, accounting for a respective 13% and 12% of establishment numbers. Most farming operations that use fertilizers are located in similar regions. For example, the Cotton Farming industry has 46% of its farms located in the Southeast

Top players in the market remain Agrium, Bunge Limited, The Mosaic Company, and others.

Aruvian Research analyzes the fertilizer industry in United States in its research report Analyzing the Fertilizer Industry in United States 2016. The report is a complete coverage of this industry as we analyze the market through an industry overview, an analysis of the industry value and volume, a look at the industry segmentation by products and by geography, among other factors.

Apart from the analysis of the US fertilizer industry, we also analyze the global fertilizer industry in a brief profile and the North American fertilizer industry as well.

The report also analyzes the US fertilizer industry through a Porter's Five Forces



Strategy framework analysis. This analysis includes a look at the bargaining power of buyers and suppliers in the US fertilizer market, competitive rivalry in the US fertilizer industry, the threat of new entrants and the threat of substitutes to the US fertilizer industry.

A future perspective of the fertilizer industry in the United States is included in the report, with forecast ranging till 2019.

The research report Analyzing the Fertilizer Industry in United States 2016 is a comprehensive analytical presentation on the subject.



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