

Analyzing the Fertilizer Industry in China 2016

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Abstracts

The fertilizer industry in China faced a contraction in recent years but is expected to experience a rebound to 2019. China accounts for almost 70% of the Asia-Pacific fertilizer market value. China's fertilizer industry was influenced by various factors in recent years such as excess production capacity, frequent meteorological disasters, insufficient demand and export difficulties, and the fertilizer market was in downturn operation overall.

However, since the third quarter of 2010, the fertilizer products have changed the former sluggish state and the prices have presented the signs of rising overall. Driven by various factors such as brisk demand and cost increase, China's fertilizer market in coming years will be better and the price center is likely to move up.

Top players in the market are China Blue Chemical Ltd., Sinochem Corporation, Hubei Yihua Chemical Industry and Yunnan Yuntianhua International Chemical Co., Ltd. In recent years, with the development of Chinese agricultural specialization, farmers are placing higher requirements on compound fertilizer for the cultivation of high-end cash crops. Nitrogen fertilizers are quite popular with consumers. In fact, most imported ternary compound fertilizers are applied in these high-end cash crops. Despite the severe overcapacity in Chinese compound fertilizer industry, large quantities of ternary compound fertilizers are being imported every year.

Aruvian Research analyzes the fertilizer industry in China in its research report *Analyzing the Fertilizer Industry in China 2016*. The report is a complete coverage of this industry as we analyze the market through an industry overview, an analysis of the industry value and volume, a look at the industry segmentation by products and by geography, among other factors.

Apart from the analysis of the Chinese fertilizer industry, we also analyze the global

fertilizer industry in a brief profile and the Asia Pacific fertilizer industry as well.

The report also analyzes the Chinese fertilizer industry through a Porter's Five Forces Strategy framework analysis. This analysis includes a look at the bargaining power of buyers and suppliers in the Chinese fertilizer market, competitive rivalry in the Chinese fertilizer industry, the threat of new entrants and the threat of substitutes to the Chinese fertilizer industry.

A future perspective of the fertilizer industry in China is included in the report, with forecast ranging till 2019.

The research report *Analyzing the Fertilizer Industry in China 2016* is a comprehensive analytical presentation on the subject.

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