

Analyzing Enterprise Portals

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Abstracts

An enterprise information portal (e-portal) is a single gateway through which to gain access to all the information, data, systems, and processes used by stakeholders of an organization. Stakeholders of an organization may include employees, customers, investors, or business partners (suppliers, distributors, resellers, agents, franchisees and so on). The user's experience of the e-portal is uniquely tailored to his or her individual needs, and the user can access the e-portal via the corporate intranet, extranets, or the Internet.

Organizations believe that e-portals can enable them to keep ahead of their competition. Some organizations believe they may also gain competitive advantage by enhancing their relationships with key suppliers or by increasing their customer base through customer service improvement. E-portals can be used to trace behavior of customers and suppliers in order to allow for constant service enhancements.

Aruvian's R'search presents an analysis of Enterprise Portals in its research report *Analyzing the Enterprise Portals*. The reports looks at the basics of Enterprise Portals, the development stages involved in the entire process, the issues and challenges to the development of Enterprise Portals, benefits, market forecast, and much more.

Emerging market patterns and understanding enterprise portals better through case studies are also analyzed in-depth in this research report.

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