

Analyzing the Energy Industry in United States

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Abstracts

The global energy industry has explored many options to meet the growing energy needs of industrialized economies wherein production demands are to be met with supply of power from varied energy resources worldwide. There has been a clearer realization of the finite nature of oil resources and the ever higher pushing demand for energy. The world has yet to stabilize on the complex geopolitical undercurrents which influence the oil and gas production as well as supply strategies globally.

Aruvian's R'search's report – Analyzing the Energy Industry in United States - analyzes the scope of American energy production from varied traditional sources as well as the developing renewable energy sources. In view of understanding energy transactions, the report also studies the revenue returns for investors in various energy channels which manifest themselves in American energy demand and supply dynamics.

In depth view has been provided in this report of US oil, electricity, natural gas, nuclear power, coal, wind, and hydroelectric sectors. The various geopolitical interests and intentions governing the exploitation, production, trade and supply of these resources for energy production has also been analyzed by this report in a non-partisan manner.

The report starts with a descriptive base analysis of the characteristics of the global energy industry in terms of economic quantity of demand. The drivers of demand and the traditional resources which are used to fulfill this demand are explained along with the emerging mandate of nuclear energy. This section enables the user to view the global energy matrix in its present platform and also the inherent energy consumption patterns which are present in these markets.

Section 1 also analyses the flow of revenue across emerging strong markets as China and the overall world energy pie which is also composed of renewable, hydroelectric and wind energy contributions. Such a section is an important description of the effect of

renewable energy sources on the world revenue being derived from the traditional energy sources.

Section 1 of the report further takes an in-depth academic view of the global demand and supply economics wherein we the critical function of how countries are trying to achieve the critical balance between energy demand and supply is also explained in detail. The section also serves as a retainer wherein it encapsulates the future outlook of the global energy industry.

Moving on to Section 2 of the report, this section presents the most comprehensive examination of the entire energy industry in the United States. This section equips the reader with an exhaustive study of the United States' energy universe by delivering valuable insight into the trends and participating forces which are facing this industry in the United States today. The section takes a critical view of the translational impact of the energy cost on base industries like manufacturing, chemical, metals and other industries and whether they are able to sustain their competitive agendas.

The section also surmises on the corrective action taken through the policy route in order to resolve the energy juggernaut facing the United States. These corrections carried out either in the demand or supply side aided by the regulatory and legal changes thereby boosting the overall industry performance.

The report provides an extended understanding of the United States Energy by subjecting it to the tools of PEST analysis, and a Porter's Five Forces Strategy Analysis. This section also takes an academic view of describing in brief the energy policy of the United States which maintains a focal point of the energy policy in context of global events as terrorism and relations of United States with other oil-producing nations to derive strategic energy security for the United States.

Further, the report builds a comprehension of the energy dynamics derived from the sources of energy like Oil, Natural Gas, Coal, etc. The delivery mechanisms of the sources as natural gas i.e. pipelines make a difference in the overall cost equation for which the report describes the major natural gas pipelines in the United States. An equal analytical weight is placed on the Crude Oil markets in the United States and the commercial presence of the refined petroleum derivative products of the crude oil investment in the United States.

The traditional sources of energy like Coal, though being phased out, is still holding a major place in the overall US energy pie which is acknowledged in the report in terms of

basic understanding of coal as an energy source and the market consumption trends of coal. The dependence on coal as a resource for energy is evidently brought forward in a description of the coal fired power stations in the US.

The report takes a forward learning position by emphasising the nuclear powered rebirth of the US energy industry and the focus of the government on nuclear energy as a sustainable source. This is evident in the DOE's announced energy plan of 2010 wherein the focus is to build and rely upon on Nuclear Energy as a source of energy. The report displays this in the analysis of the nuclear power plants in the US which act as feeders to the ever increasing demand of US commerce and resident consumers.

The transmission of electricity across the US is also as important a sector as the generation and the report presents an understanding of the electricity transmission systems in place complemented by the renewable energy systems being integrated into them with an eye on the future. The report delivers added value in providing an insight advisory on investing in the US transmission industry.

Section 3 of the report is devoted entirely to the renewable energy options in the United States by studying the renewable as Wind Energy, Solar Power, Geothermal Energy, etc., in the United States as spread across in the various states of the US.

Section 4 of the report profiles the state-wise energy statistics and the market profiles of these states which have taken initiatives in this direction.

Section 5 of the report analyzes 71 leading United States energy industry players by analysing their business segments, financial health and also subjecting each to a SWOT analysis thereby building a comprehensive picture of the commercial energy landscape of the US.

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SECTION 6: CONCLUSION

A. APPENDIX

B. GLOSSARY OF TERMS

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