

Analyzing the Chinese Apparel Industry 2016

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Abstracts

China apparel industry is exhibiting a stupendous growth over the past few years, owing to increasing domestic market, increasing foreign players' participation and private players' expansion. Additionally, expansion of brands in lower-tier cities and opening of numerous new luxury stores in the country are taking the Chinese textile and apparel industry to new heights.

However, the industry has experienced a slowdown in the last year owing to the slowdown in the Chinese economy.

Some migration of apparel manufacturing from China is expected, and even encouraged by the government, as the country's economy matures. As other Asian nations become efficient at mass manufacturing, China must embrace research and high-technology production to transform its economy as South Korea and Japan once did. But healthy economic growth requires that China expand its service sector and create higher-skilled manufacturing jobs at a rapid clip to compensate. If costs continue to rise, but China is unable to become more innovative or develop home-grown technologies, then the jobs that move offshore won't be replaced by anything.

Aruvian Research presents a research report on this economically important industry – Analyzing the Chinese Apparel Industry 2016. The report consists of the very important frameworks of PEST and Porter's Five Forces Strategy Analysis, along with a complete market profile of China's apparel industry. Market statistics, growth prospects, future trends, present market drivers, and much more in-depth information is contained in this comprehensive report.

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