

# Analyzing China's Steel Industry

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## Abstracts

After China adopted in the late 1970s the policy of economic reforms, its annual output of major steel products was increasing at high pace, with a particularly pronounced growth during the 1990s. China's steel industry has been the fastest growing in the world over the past two decades.

According to China's Iron and Steel Industry Association, the Chinese iron and steel industry reaped record profit of 169.95 billion Yuan (US\$22 billion) in 2006, rocketing more than 30 percent year on year. Stimulated by robust market demand, China produced 418.78 million tons of crude steel in 2006, up 18.48 percent year on year and accounting for 33.79 percent of the total global production.

Directed by the government's macro control policy, the development of China's iron and steel industry is now in good shape. Steel price hike, a product of the country's decade-long economic boom, has also drawn large amounts of funds into the industry. Most of the country's steel giants now are state-owned enterprises.

Aruvian's R'search focuses on this highly lucrative industry, bringing you – Analyzing China's Steel Industry. The report is a complete guide to all the recent developments going on in the industry, along with an in-depth analysis on market statistics, market structure, competition in the industry, where the Chinese Steel Industry stands on a global scenario, and much more.

Perhaps the most lucrative feature of this report are the two in-depth Framework Analyses included inside – Analysis of the Chinese Steel Industry through the PEST framework and Porter's Five Forces Strategy Analysis.

A case study focusing solely on the Chinese Stainless Steel Industry adds a different perspective to Aruvian's report as compared to the many others available today. A

comparison with the US Steel Industry is yet another added boost to the potential of this report for investors and researchers alike!

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