

Analyzing China's Insurance Industry

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Abstracts

The rapid growth and development in China's insurance industry mirrors the great economic and social changes in China. China's insurance premiums amounted to 210.94 billion yuan (US\$26 billion) in 2006, and 226.27 billion yuan (US\$28 billion) in the first nine months of 2007, up 51.4% year-on-year.

Insurance companies in China now attached great importance to new products, to provide consumers with a high-quality service. China is expected to soon approve an amendment to its insurance law, which detailed new regulations on many aspects of the industry such as insurance management, risk prevention, insurance supervision and consumer interests.

Aruvian's R'search's market research report on Analyzing China's Insurance Industry takes a look at this dynamic and changing industry right from the basics. Discussing profit in the industry to the major issues facing the sector, Aruvian's report delves in to the integration and restructuring of the Chinese Insurance Industry with the rest of the world.

The report focuses on the impact of China's WTO entry on the insurance sector, the growth opportunities present in the sector, investment opportunities, major challenges facing the industry, market trends, the robust growth of the Chinese insurance industry and factors influencing that, and much more.

An analysis of the global insurance industry along with the market segments is included in the report as well. A profile of the reinsurance industry in China, the non-life and life insurance sectors in the insurance industry are also part of this extensive report. Profiles of the leading market players in the industry, a PEST framework analysis, and a Porter's Five Forces Strategy analysis completes this comprehensive research report on China's Insurance Industry.

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