

Analyzing Canada's Securities Brokerage Industry

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Abstracts

Canada's securities brokerage market consists of companies that provide or serve as intermediary brokers of securities. It consists of units mainly engaged in trading stocks, shares or other financial assets for others on a commission or transaction fee basis. It also includes units engaged in underwriting financial asset issues or acting as securities or stock option dealers.

The two main groups of products traded in the securities industry are equities and fixed income securities. Generally, equities (both common and preferred stocks) are traded on stock exchanges. Fixed income products consisting mainly of bonds and money market instruments are traded on a principal basis over the dealing desks of Member firms. Industry participants also trade more sophisticated instruments such as options, futures, derivatives or other risk management products.

The Canadian securities industry plays a key role in assisting companies and governments to raise capital. The securities industry raises debt and equity capital (in the form of preferred or common shares) for companies both large and small. This capital is used to help companies grow by allowing for the development of new products or the expansion of existing operations, in the process creating more jobs for Canadians.

Aruvian's R'search presents a research report on this economically important industry – Analyzing the Canadian Securities Brokerage Industry. The report consists of the very important frameworks of PEST and Porter's Five Forces Strategy Analysis, along with a complete market profile of Canada's securities brokerage industry. Market statistics, growth prospects, future trends, present market drivers, and much more in-depth information is contained in this comprehensive report.

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