

Analyzing Base Metals in Europe

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Abstracts

Base metals industry in Europe is anticipated to experience growth in the coming years. In 2010, the industry accounted for \$18 billion in overall worth. European market growth was strong up till a decline in 2008 which continued into 2009. This trend was reversed, however, in 2010 and the compound annual growth rate for the period 2010-2015 is forecast to be 7.5%. This could encourage new players to enter the market. Additionally, commodity prices have been steadily rising since March 2009, with an improvement in the global economy. However, global metal prices remain volatile.

The European base metals market is quite fragmented, although concentration within certain segments is higher.

Mergers and acquisitions in individual markets, such as the recent announcement of a merger between two of the leading players in the Spanish market, Inmet Mining and Lundin Mining has the potential to consolidate the market, reducing the number of players, but increasing their size.

The richest ferro alloy deposits occur in Russia, in the emerged shield rocks of the Kola Peninsula (titanium and molybdenum) and the Urals and in Ukraine. Nickel also is mined at Pechenga and Kola (Kola Peninsula) and at several Ural sites. The southern Urals also have deposits of manganese, required for basic steel manufacture, but these are dwarfed by the Ukrainian deposit at Nikopol, near the Krivoy Rog iron field, which is the largest and best-located in the world. Other countries have virtually no significant nickel or tin reserves and only small manganese resources.

Biggest players in the market remain Boliden AB, Inmet Mining Corporation, Lundin Mining Corporation and Norilsk Nickel. Norilsk Nickel is the world's leading producer of nickel and palladium, and one of the largest global producers of platinum and copper. The group also produces a variety of other metals and non-metals, such as rhodium,

iridium, silver, gold, cobalt, chromium, ruthenium, selenium, tellurium, and sulfur.

Aruvians Rsearch analyzes the European base metals market in its research report *Analyzing Base Metals in Europe*. The report is a complete coverage of the base metals industry in Europe.

In this in-depth research offering, we begin with a definition of what base metals are, followed with an industry definition.

Moving on to the market analysis, we analyze the base metals market in Europe through a market overview, a look at the industry value and volume, industry segmentation, and an analysis of the competitive landscape of the industry.

Leading industry players such as Inmet Mining, Lundin Mining, Rio Tinto, amongst others are profiled in our research offering. The leading companies in the sector are analyzed through a company profile, business segment analysis, major products and services, financial analysis, and a SWOT analysis.

Industry forecast for the European Base Metals Market completes this cutting edge analysis of the European base metals industry.

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