

Analyzing the Alkalis & Chlorine Market in US

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Date: April 2012

Pages: 120

Price: US\$ 350.00 (Single User License)

ID: A64FDEDED04FEEN

Abstracts

The economic recession has had a negative impact on many of the industries that use alkalis and chlorine, such as chemicals, plastics and glass. The rebound in the US housing market will most likely help increase the profits of the alkalis and chlorine industry.

Chlorine remains the largest product segment as advances are driven by a recovery in construction expenditures and manufacturers' shipments, which in turn is expected to spur growth in polyvinyl chloride (PVC) demand in the coming years, the leading use for chlorine. Chlor-alkali demand in the plastics market is forecast to experience the fastest rate of growth among the markets. Growing demand for construction products made from PVC and other plastics will support the production of raw materials that utilize chlor-alkalis, such as ethylene dichloride and phosgene.

The most important structural change happening in the chemical industry is the natural gas competitiveness recovery in the US, following the shale gas breakthroughs. This is expected to revitalize the petrochemical industry and thus it's reasonable to anticipate some growth for chlor-alkali as well. The global chlor-alkali market is also witnessing capacity changes because of environmental regulations. In Europe, mercury cell chlor-alkali capacity will be required to be shut down in the next 10 years.

Biggest players in the industry are Dow Chemical, Occidental Petroleum, Olin and PPG Industries. The US chlor-alkali industry is mature and highly concentrated, consisting of fewer than 30 companies. In response to rising energy costs and increasing competition from offshore manufacturers, some chlor-alkali producers have engaged in significant merger and acquisition activity in recent years, along with many joint ventures as well.

Aruvians Rsearch analyzes the Alkalis & Chlorine market in the US in its research offering Analyzing the Alkalis & Chlorine Market in US. The report is a complete

analysis of the industry through the leading segments of chlorine, caustic soda, soda ash, and other chlor-alkalis.

The report analyzes the US market for alkalis and chlorine through an industry overview, an analysis of the market demand, as well as an analysis of the market by different types of alkalis and chlorine.

Industry trends across different types of segments are analyzed, followed by an analysis of the industry structure. Regulatory framework that has influenced the market significantly in recent years is also analyzed. Import/export of alkalis and chlorine is also looked at.

The industry's future perspective is looked at through a segment-wise market forecast as well as an industry outlook.

An analysis of the major market players such as Dow Chemical, Occidental, PPG Industries and others is carried out through a corporate profile, business segment analysis, financial analysis, industry presence, and a SWOT analysis, completing this comprehensive analysis of the Alkalis and Chlorine Industry in the US.

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