

Analyzing the Steel Industry in China 2016

https://marketpublishers.com/r/A4849C55566EN.html

Date: February 2016

Pages: 100

Price: US\$ 850.00 (Single User License)

ID: A4849C55566EN

Abstracts

After China adopted in the late 1970s the policy of economic reforms, its annual output of major steel products was increasing at high pace, with a particularly pronounced growth during the 1990s. China's steel industry has been the fastest growing in the world over the past two decades.

China now has one of the biggest steel industries in the world and accounted for a lion's share of the global steel industry in 2015, having a share of over 50% easily. Directed by the government's macro control policy, the development of China's iron and steel industry is now in good shape. Steel price hike, a product of the country's decade-long economic boom, has also drawn large amounts of funds into the industry. Most of the country's steel giants now are state-owned enterprises.

Furthermore, driven by rapid urbanization, modernization and significant investment in infrastructure, the country's steel industry is ready to take on the world.

Aruvian Research focuses on this highly lucrative industry, bringing you – Analyzing the Steel Industry in China. The report is a complete guide to all the recent developments going on in the industry, along with an in-depth analysis on market statistics, market structure, competition in the industry, where the Chinese Steel Industry stands on a global scenario and much more.

Perhaps the most lucrative feature of this report are the two in-depth Framework Analyses included inside – Analysis of the Chinese Steel Industry through the PEST framework and Porter's Five Forces Strategy Analysis.

A case study focusing solely on the Chinese Stainless Steel Industry adds a different perspective to Aruvian's report as compared to the many others available today. A comparison with the US Steel Industry is yet another added boost to the potential of this



report for investors and researchers alike!



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- M.5 Wugang Iron and Steel Company

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