

Analyzing the Global Online Gambling Industry 2021

<https://marketpublishers.com/r/A1A0EA4E96BEN.html>

Date: January 2021

Pages: 110

Price: US\$ 950.00 (Single User License)

ID: A1A0EA4E96BEN

Abstracts

There is hardly any industry that has not been affected by the COVID-19 pandemic. The COVID-19 pandemic has had a huge impact on the global gambling industry. The pandemic led to the closure of casinos, gambling venues like bars, breweries, bingo halls, horse racing, and others, as well as lottery outlets. A suspension of sporting events also affected the gambling industry worldwide.

However, one industry that has seen a surge in growth has been the online gambling industry. The pandemic and the lockdown that followed led to a sudden surge in visitors to casino and gambling websites. In fact, due to people sitting locked up in their homes and not having anything exciting to do, many tried their hands at playing online slots or other live dealer games. Many online casino sites found new subscribers, while the regular players also made it a point to play online, marking a paradigm shift in the way the traditional gambling industry used to function.

About 51% of the world's population takes part in some form of gambling every year, thus signifying obvious financial benefits from online gambling websites. With the expansion of the online gambling industry, players have come to expect only the highest quality of online gambling facilities. New features and regular system updates are needed to maintain the websites to stay ahead in the market. Online gambling may be rather intimidating to both a novice and an expert player because of the endless options on the internet. Casino.org is an online directory that aids gambling participants find the top online casinos that are safe, secure, anti-spam, tested and trustworthy from around the world.

Online gambling players like BetWinner have been offering their services and enjoying good fortunes even during this global health crisis. In fact, many online gambling sites have reported enjoying greater rates of engagement than ever before. It looks likely that the online gambling industry is probably going to be one of the very rare sectors that

can make it through this global pandemic with significantly lesser financial damage than other business sectors, including that of land casinos.

Aruvian Research analyzes the Global Online Gambling Industry in its report *Analyzing the Global Online Gambling Industry 2020*.

The report begins with an industry definition and moves on to the complete industry analysis. An analysis of global casinos and online gambling industry is carried out in section one. In this section we look at industry statistics, industry revenue growth, industry segmentation and the major products & services of online gambling and other services. We also analyze the major regions, industry trends, market share, industry competition and a look at what the future holds for the global casinos and online gambling industry. We also analyze the Global Online Gambling Industry in a Porter's Five Forces Framework Analysis.

Next we analyze the factors that impact the global online gambling industry, including the COVID-19 pandemic, mergers and acquisitions, the impact of regulations in various countries, factors driving demand in the industry, industry costs, industry globalization, and the high barriers to industry entry, amongst other factors.

Moving on, we analyze online and mobile gambling versus traditional gambling. We also analyze the industry statistics for the global online gambling industry along with value analysis and an industry segmentation.

A forecast for the global online gambling industry till 2023 is included in the report. This report from Aruvian Research also analyzes the major players in the global online gambling industry.

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