

Analyzing the Global Food Retail Industry

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Abstracts

The global food retail industry has been experiencing steady growth in the last couple of years. With a marked change in customer preference, a sharp move towards online shopping, rising global population and an increase in the purchasing power of emerging markets, the global food retail industry continues to grow at a good pace with the above mentioned factors driving the industry. Furthermore, government investment in infrastructure and the entry of global food giants in emerging economies has led to a boom in the food retail sectors of these markets.

China and India in particular are driving rapid growth in the global food retail industry, as Asia Pacific remains the largest market for food retail globally. Indonesia and Thailand are also witnessing excellent growth as modernization of traditional outlets is taking place. Meanwhile, food retail market in Europe, particularly Western Europe, is thought to have already reached a saturation point. Countries such as Italy, Spain, Denmark, France and Greece are in fact seeing a decline in their food retail industries.

With supermarkets or hypermarkets accounting for the largest sector in the global food retail industry, there is no doubt that the future of the industry remains bright with the industry value expected to reach roughly USD 7,500 billion by the end of 2019.

Aruvian Research presents a comprehensive research report on the global food retail industry through its title Analyzing the Global Food Retail Industry. The report analyzes 75 of the leading global players in the food retail industry, 34 key food retail markets worldwide, and three major regions as well. Data covered in the report ranges from 2010 till 2019.

The report begins with an analysis of the global food retail industry through industry statistics, industry growth analyzed through industry value, industry segmentation, distribution channels that are used in the global food retail industry, and a forecast for

the market up to 2019.

A Porter's Five Forces Framework Analysis is applied to the global food retail industry and the industry is looked at through the bargaining power of buyers, bargaining power of suppliers, competitive rivalry in the industry, the threat of new entrants and the threat of industry substitution.

Moving on, the global food retail industry is analyzed by regions. The regions analyzed in the report include Asia Pacific, North America and Europe. Each region is analyzed through industry statistics, industry value, geographical segmentation by countries, distribution channels in use and an industry forecast.

As mentioned above, the report analyzes 34 key markets in the global food retail industry. Each market is analyzed through industry statistics, market value and growth, geographical segmentation, distribution channels in use and an industry forecast. Some of the major food retail markets that we analyze include Australia, China, India, Canada, Brazil, Denmark, Egypt, France, Germany, Israel, Japan, Russia, Saudi Arabia, Singapore, South Africa, the UK and the United States.

75 of the leading global companies that are active in the global food retail industry are analyzed in the report through a corporate profile, an analysis of their business segments, a financial analysis and a SWOT analysis. Some of the major players analyzed include Carrefour SA, Coop Italia, Costco Wholesale, Delhaize, J Sainsbury, Lotte Shopping, Metro AG, Wal-Mart, amongst many others.

Having over 140 figures and nearly 170 tables, the report is a highly analytical and statistical coverage of the global food retail industry.

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