

# Analyzing the Global Casinos & Gambling Industry 2018

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## Abstracts

The global industry for casinos and gaming holds down a current net worth of over \$500 billion. The last decade has witnessed the shifting of the casinos and gaming center from Las Vegas and Atlantic City to Macau in China. This shift of the industry's activities to Asia is expected to continue. Assisting the shift has been the recent casino openings in Macau. More casino openings are expected in other parts of Asia in the near term. Singapore, with its two mega-casino developments, has already made a significant splash to the extent of rivaling Las Vegas. However, Chinese Government activities, along with other Asian countries, limit domestic access to their casinos and thus these casinos are highly reliant on international and particularly VIP tourist gaming revenue.

The growth in the industry is driven by the introduction of legislation by governments that formerly banned casinos to operate and the lifting of some bans on foreign investment and ownership of casinos. Also relevant is the emergence of many new establishments in these areas which are mega-casinos with hotels and other major entertainment elements attached to attract their domestic as well as international guests.

Aruvian Research analyzes the Global Casinos & Gambling Industry in its report *Analyzing the Global Casinos and Gambling Industry 2018*. The report begins with an industry definition and moves on to the complete industry analysis.

Starting with an industry overview, the report analyzes the growth of the global casinos and gambling industry through an industry value analysis, a look at industry segmentation follows through categories and regions and a regulatory framework analysis.

A Porter's Five Forces Strategy Analysis of the global casinos and gambling industry is included in the report. The Porter's analysis of the industry analyzes the industry through the bargaining power of buyers and suppliers, the competitive rivalry in the industry, threat of new entrants to the industry and the threat of substitutes to the industry.

An analysis of the major regions of the global casinos and gambling industry is carried out on the casinos and gambling industries in Asia Pacific, Europe, North America and South America. The markets in these regions are analyzed through industry statistics, industry growth analysis by value, industry segmentation and an industry forecast. Industry data is analyzed for the years 2013 to 2022.

Moving on to the analysis of the global online gambling industry, the industry is analyzed through an industry overview, industry growth analysis through value, industry revenue growth, industry segmentation, an analysis of the major products and services of the industry and an analysis of the major online gambling markets.

The major markets analyzed include Europe, France, United Kingdom and North America. We also analyze trends in the global online gambling industry, market share analysis, industry competition and a forecast for the industry till 2022.

A Porter's Five Forces Strategy Analysis of the Global Online Gambling Industry follows next. The analysis looks at the bargaining power of buyers and suppliers in the global online gambling industry, competitive rivalry in the industry and the threat of new entrants and substitutes to the industry.

An analysis of the factors impacting the global casinos and gambling industry looks at the impact of mergers and acquisitions on the industry, the impact of regulations, factors driving market demand, international trade and impact, industry costs, increasing globalization in the industry and the high barriers to industry entry.

A section is also dedicated to the growing market of online/mobile gambling versus traditional forms of gambling.

An analysis of the major casinos and gambling markets looks at the industry in Australia, Canada, China, France, Germany, Spain, United Kingdom and United States. Each market is analyzed through industry statistics, industry growth by value, industry segmentation and an industry forecast. Other markets are also analyzed briefly in this

section.

A forecast of the global casinos and gambling industry till 2022 is included in the report.

An analysis of the major industry players such as Caesars Entertainment Corporation, Ladbrokes Plc, Las Vegas Sands Corporation, MGM Resorts International, etc., are included in the report. The players are analyzed through a corporate analysis, a financial analysis and a SWOT analysis.

The report, *Analyzing the Global Casinos and Gambling Industry 2018* also includes a coverage of the 10 biggest casinos in the world such as The Venetian Macao, the City of Dreams Casino, Casino Lisboa, and others.

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