

# Analyzing Generics Market in Japan 2017

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## Abstracts

The development of the generic drugs sector in Japan has been a long standing plan of the Japanese government. The country has one of the highest healthcare costs amongst the G8 countries and the government has been focusing on developing the generics market in order to combat the rising healthcare and pharmaceutical costs. Due to this, the growth of the Japanese generics market does lag behind its peers countries.

Having experienced fluctuating growth in recent years, the Japanese generics industry has finally stabilized in terms of volume in the last year or so. The market's growth in terms of value is also expected to stabilize in the near future. The Japanese government plans to increase the share of the generics segment to nearly 80% of the total pharmaceutical market volume by the end of 2020.

Aruvian Research presents Analyzing Generics Market in Japan 2017 – a comprehensive coverage of the Japanese generic drugs market. Beginning with a sectional description on the global generic industry, the report looks at an overview of the industry, an analysis of the market volume and value, industry segmentation and an industry forecast.

Moving on, we analyze the Generics Industry in Asia Pacific through the same parameters.

The Generics Industry in Japan is analyzed through an industry overview which spans the data from 2012 till 2021. An analysis of the industry's value and volume data is included along with an industry segmentation by geography. Industry forecast of the industry is also included.

We also include a Porter's Five Forces analysis of the Japanese Generics Industry. Generics pricing and reimbursement situation in Japan and trends and challenges

facing the industry are analyzed.

Analysis of the major industry players in the Japanese generics market are analyzed through an analysis of their business segments, a financial analysis and a SWOT analysis. Players analyzed include Daiichi Sankyo, Lupin, Sanofi SA, Teva Pharmaceutical Industries, Sawai Pharmaceutical Company and others. This concludes this comprehensive research report from Aruvian Research.

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