

Analyzing Food Retail in Russia 2016

<https://marketpublishers.com/r/A59D7E15817EN.html>

Date: May 2016

Pages: 40

Price: US\$ 500.00 (Single User License)

ID: A59D7E15817EN

Abstracts

Aruvian Research's report Analyzing Food Retail in Russia is a complete insight into the Russian food purchase and consumption pattern which is helping international hyper marketers and retail giants to focus and understand the Russian food market better and prepare for eventual investment or wait decisions.

This report provides a market synopsis of the break up segmentation of the food retail industry setup as prevalent in Russia and how the changing food consumption patterns of the Russian population are leading the change for shift of focus to processed food retailing supermarket chains.

The report provides an outlook on the volumes of business handled by the Russian food retail industry and the changing societal conditions which are pushing the transition to a segregation of food patterns for the Russian population. The report analyzes the key propellers of growth of the industry which are fueled by changing consumer preferences and have galvanized the industry into long term investment decisions.

This report also applies the PEST Framework Analysis & Porter's Five Forces Strategy Analysis to the Russian Food Retail Industry wherein the report provides important bearing on the industry's internal mechanisms at bay and provides a crucial answer for new investors whether to go ahead or hold on investment.

Thereafter the report has also been compiled with a complete tally of the major players in the market arena in the Russian Food Retail Industry and also provides information across parameters as Revenues, Market Shares, Recent Developments, etc. The report also presents a future growth perspective for the Russian Food Retail Industry which gives a better understanding of the overall direction heading for this dynamic and growing industry.

Contents

A. EXECUTIVE SUMMARY

B. MARKET SYNOPSIS

- B.1 Industry Definition
- B.2 Industry Profile
- B.3 Food Retail Market Value
- B.4 Food Retail Market Segmentation
- B.5 Competition in the Industry

C. ACCELERATED MARKET KINESIS

- C.1 Consumer Inclination
- C.2 Proponents of Growth

D. PEST FRAMEWORK ANALYSIS OF RUSSIA'S FOOD RETAIL INDUSTRY

- D.1 Political Aspects
- D.2 Economic Aspects
- D.3 Social Aspects
- D.4 Technological Aspects

E. PORTER'S FIVE FORCES STRATEGY ANALYSIS

- E.1 Bargaining Power of Buyers
- E.2 Bargaining Power of Suppliers
- E.3 Competitive Rivalry in the Industry
- E.4 Threat of New Entrants
- E.5 Threat of Substitutes
- E.6 Conclusion

F. MARKET SHARE ARENA – MAJOR COMPETITORS

- F.1 Metro AG
- F.2 Ramenka LLC
- F.3 Mercury Group
- F.4 X5 Retail Group

G. RUSSIA FOOD RETAIL INDUSTRY - FUTURE PERSPECTIVE

H. GLOSSARY OF TERMS

I would like to order

Product name: Analyzing Food Retail in Russia 2016

Product link: <https://marketpublishers.com/r/A59D7E15817EN.html>

Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A59D7E15817EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970