

Analyzing Food Retail in Norway 2018

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Abstracts

The Norwegian food retail industry has only been enjoying growth in the organic food retail sector. Apart from this, the entire industry has been experiencing an overall decline in growth and the pattern is unlikely to change much in the coming years. The industry is expected to grow at a very slow rate in the coming years, amounting to revenues of just over USD 30 billion by the end of 2023.

Aruvian Research's report Analyzing Food Retail in Norway 2018 is a complete insight into the Norwegian food purchase and consumption pattern which is helping international hyper marketers and retail giants to focus and understand the Norwegian food market better and prepare for eventual investment or wait decisions.

The report begins with an analysis of the global food retail industry through an industry overview, industry growth through value analysis, industry segmentation, a look at the various distribution channels and an industry forecast till 2023. All data contained in this report is for the years 2012 till 2023.

Moving on to the analysis of the Norwegian food retail industry, the market is analyzed through industry statistics, industry growth in value terms, share of the Norwegian food retail market in the European market, analysis of the various food distribution channels present in Norway and an industry forecast.

A Porter's Five Forces Framework analysis of the industry is also included in the report.

Reitangruppen AS, Coop Norge Handel AS, Lidl Dienstleistung GmbH & Co. KG and Norgesgruppen ASA are the leading players in the Norwegian food retail industry that are analyzed in this report.

Contents

A. EXECUTIVE SUMMARY

B. INDUSTRY DEFINITION

C. GLOBAL FOOD RETAIL INDUSTRY

- C.1 Industry Statistics
- C.2 Industry Value
- C.3 Industry Segmentation
- C.4 Global Food Retail Distribution Channels
- C.5 Global Food Retail Industry: Future Perspective

D. FOOD RETAIL INDUSTRY IN NORWAY

- D.1 Industry Statistics
- D.2 Industry Value
- D.3 Geographical Segmentation
- D.4 Food Retail Distribution Channels in Norway

E. FOOD RETAIL INDUSTRY IN NORWAY: PORTER'S FIVE FORCES FRAMEWORK ANALYSIS

- E.1 Introduction
- E.2 Bargaining Power of Buyers
- E.3 Bargaining Power of Suppliers
- E.4 Competitive Rivalry in the Industry
- E.5 Threat of New Entrants
- E.6 Threat of Industry Substitution

F. FOOD RETAIL IN NORWAY: FORECAST

G. MAJOR INDUSTRY PLAYERS

- G.1 Reitangruppen AS
 - G.1.1 Corporate Profile
 - G.1.2 Business Segment Analysis
 - G.1.3 Financial Analysis

- G.1.4 SWOT Analysis
- G.2 Coop Norge Handel AS
- G.3 Lidl Dienstleistung GmbH & Co. KG
- G.4 Norgesgruppen ASA

H. GLOSSARY OF TERMS

List Of Figures

LIST OF FIGURES

- Figure 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014
- Figure 2: Share of the Global Food Retail Industry by Regions (%), 2014
- Figure 3: Distribution Channels in the Global Food Retail Industry (%), 2014
- Figure 4: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019
- Figure 5: Value of the Food Retail Industry in Norway (in USD Billion), 2010-2014
- Figure 6: Norway's Share in the European Food Retail Industry (%), 2014
- Figure 7: Distribution Channels in the Norwegian Food Retail Industry (%), 2014
- Figure 8: Porter's Five Forces Analysis of the Norwegian Food Retail Industry
- Figure 9: Bargaining Power of Buyers in the Norwegian Food Retail Industry
- Figure 10: Bargaining Power of Suppliers in the Norwegian Food Retail Industry
- Figure 11: Competitive Rivalry in the Norwegian Food Retail Industry
- Figure 12: Threat of New Entrants to the Norwegian Food Retail Industry
- Figure 13: Threat of Industry Segmentation in the Norwegian Food Retail Industry
- Figure 14: Forecast of the Norwegian Food Retail Industry (in USD Billion) 2014-2019

List Of Tables

LIST OF TABLES

Table 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014

Table 2: Share of the Global Food Retail Industry by Regions (in USD Billion & %), 2014

Table 3: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019

Table 4: Value of the Food Retail Industry in Norway (in USD Billion), 2010-2014

Table 5: Norway's Share in the European Food Retail Industry (in USD Billion & %), 2014

Table 6: Forecast of the Norwegian Food Retail Industry (in USD Billion) 2014-2019

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