

Analyzing Food Retail in Japan 2016

<https://marketpublishers.com/r/A52ED17152DEN.html>

Date: February 2016

Pages: 40

Price: US\$ 500.00 (Single User License)

ID: A52ED17152DEN

Abstracts

Aruvian Research analyzes the food retail industry in Japan in its research report Analyzing Food Retail in Japan.

While the Asia Pacific food retail industry has been growing steadily in the last couple of years, the Japanese food retail industry, however, has failed to show the same level of growth. The Japanese market remained stagnant over the recent years and is expected to continue to do so. Any growth is expected to be only modest.

Rapid urbanization in Japan is pushing traditional retail outlets out of business and sales at these modern retail outlets is expected to continue to grow, along with growth in convenience stores.

This research report is a complete insight into the Japanese food purchase and consumption pattern which is helping international hyper marketers and retail giants to focus and understand the Japanese food market better and prepare for investment decisions.

Analyzing Food Retail in Japan also analyzes the global food retail industry along with the Japanese food retail market. Both the global and the Japanese food retail industries are analyzed through industry statistics, industry growth in value terms, industry segmentation, geographic segmentation, analysis of the distribution channels in the industry and an industry forecast till 2019.

The report also analyzes the industry through a Porter's Five Forces Framework analysis.

Major industry players such as Aeon Company, FamilyMart, Lawson and Seven & i Holdings are analyzed in the report.

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