

# Analyzing Food Retail in Israel 2016

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Date: January 2016

Pages: 35

Price: US\$ 500.00 (Single User License)

ID: AC3A87E73D9EN

## Abstracts

Supermarkets/hypermarkets are slowly, but steadily, growing at a fast rate in Israel. Traditional food retail channels are being pushed behind as rapid urbanization is taking place across the country. The Israeli food retail industry has been posting modest growth in recent years and it is expected to continue to grow at the same pace in the coming years as well. The Israeli food retail sector is not a prominent one in the MEA region and accounts for just about two percent in the entire region. Comparatively, the Saudi Arabian and the Emirati industries have a much larger share in the region.

The Israeli food retail industry is expected to reach a value of nearly USD 20 billion by the end of 2020.

Aruvian Research analyzes the Israeli food retail industry in its research report *Analyzing Food Retail in Israel*. The report is a complete analysis of Israel's food retail market and analyzes the industry through industry statistics, industry growth in terms of value, industry segmentation by geography, distribution channels available in the industry and an industry forecast till 2019.

Apart from the analysis of the Israeli food retail market, the report also carries out an analysis of the global food retail industry.

*Analyzing Food Retail in Israel* also profiles the industry in a Porter's Five Forces Framework analysis that looks at the industry through the bargaining power of buyers and suppliers, competitive rivalry in the industry, threat of new entrants to the industry and industry substitution.

Industry players such as Alon Blue Square, Rami Levy Chain Stores, Shufersal and Tiv Taam are profiled in this report.

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