

# Analyzing Food Retail in India 2016

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## Abstracts

The report Analyzing Food Retail in India from Aruvian Research is a complete insight into the Indian food purchase and consumption pattern which is helping international hyper marketers and retail giants to focus and understand the Indian food market better and prepare for eventual investment or wait decisions.

This report provides a market overview of the break up segmentation of the food retail industry setup as prevalent in India and how the changing food consumption patterns of the Indian population are leading the change for shift of focus to processed food retailing supermarket chains.

The report also analyzes the global food retail industry apart from its focus on the Indian food retail arena.

The Indian food retail market is analyzed through industry statistics, industry growth in value terms, geographical segmentation and an analysis of the distribution channels in the country. Industry forecast till 2019 is included in the report.

The report also includes a Porter's Five Forces analysis of the industry.

The major players of the industry, that is, the Future Group, Bharti Group and Aditya Birla, who have ushered in an era of supermarkets/hypermarkets into India are also analyzed in this report.

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