

# Analyzing Food Retail in France 2016

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## Abstracts

While the French food retail industry is still one of the leading food markets in Europe, second only to Germany and followed by the United Kingdom, the market has been facing a constant decline since the last couple of years. Having a value of over USD 200 billion in 2014 alone, the French food retail market only posted growth in the organic food retail segment as consumers in France turned towards healthier eating.

The next couple of years is also unlikely to change the situation for the French food retail market and the market is expected to continue to post sluggish growth till the end of 2019.

Aruvian Research analyzes the French food retail industry in its research report *Analyzing Food Retail in France*. The report provides complete insight into the food retail market in the country and also provides a complete analysis of the global food retail industry.

The French food retail industry is analyzed through industry statistics, industry growth by value terms, geographical segmentation within Europe, food distribution channels in the country and an industry forecast till 2019. The report also analyzes the industry through a Porter's Five Forces Framework that looks at the industry through the bargaining power of buyers and suppliers, competition in the industry, threat of new entrants and the threat of industry substitution.

Major players active in the French food retail market analyzed in this report include Colruyt Group, Casino Guichard-Perrachon SA, E. Leclerc, Groupe Auchan SA, Lidl Dienstleistung GmbH & Co. KG, ALDI Einkauf GmbH & Co. OHG, Carrefour SA and the Wal-Mart Stores, Inc.

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