

Analyzing Food Retail in Egypt 2016

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Abstracts

Emerging from a decline in recent years, the Egyptian food retail industry posted modest growth in 2014, having a value of nearly USD 65 billion. The industry is not expected to post any significant jump in growth, though moderate growth is likely to continue in the coming years as well.

The country has been plagued by economic difficulties and this has changed the mannerism in which consumers tend to shop in the country. The rise of convenience stores in recent years has placed the category as the leading channel of sales for the food retail industry. Nearly 55% of sales in the industry comes through convenience stores.

Egypt continues to be an important part of the Middle East and African food retail industry and accounted for just over 45% of the total share in the MEA food retail market. However, if economic troubles continue for the country, it might be that it is unable to maintain the same share in the coming years.

Aruvian Research analyzes the Egyptian food retail industry in the research report Analyzing Food Retail in Egypt. The report is a comprehensive coverage of all that you need to know about food retail in Egypt and also contains an in-depth analysis of the global food retail industry.

The report begins with an analysis of the global food retail industry through an industry overview, industry growth through value analysis, industry segmentation, a look at the various distribution channels and an industry forecast till 2019. All data contained in this report is for the years 2010 till 2019.

Moving on to the analysis of the Egyptian food retail industry, the market is analyzed through industry statistics, industry growth in value terms, share of the Egyptian food

retail market in the MEA market, analysis of the various food distribution channels present in Egypt and an industry forecast.

Hyper One, Metro Markets, Spinneys Holdings and Carrefour SA are the leading players in the Egyptian food retail industry that are analyzed in this report.

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