

Analyzing Food Retail in China 2016

<https://marketpublishers.com/r/AC2FC94642AEN.html>

Date: January 2016

Pages: 35

Price: US\$ 500.00 (Single User License)

ID: AC2FC94642AEN

Abstracts

The Chinese food retail industry has been posting robust growth in the last couple of years and the same trend is expected to continue well beyond 2020 as well. As the main retail industry expands in China, there has been a sudden expansion in the food retail market as well. Rapid urbanization combined with rising incomes has contributed significantly to the growth of the food retail sector in the country.

At this robust growth rate, the value of the food retail industry in China is expected to reach nearly USD 1,500 billion by the end of 2019, far ahead of any other market in the Asia Pacific region.

The report Analyzing Food Retail in China from Aruvian Research is a complete insight into the Chinese food purchase and consumption pattern which is helping international hyper marketers and retail giants to focus and understand the Chinese food market better and prepare for eventual investment or wait decisions.

The report begins with an analysis of the global food retail industry through industry statistics, industry growth in value terms, industry segmentation, distribution channels in food retail and an industry forecast till 2019. The Chinese food retail industry is also analyzed through the same parameters.

This report further applies the Porter's Five Forces Strategy Analysis to the Chinese Food Retail Industry. The framework analyzes the industry through the bargaining power of suppliers, bargaining power of buyers, competitive rivalry in the industry, the threat of new entrants and the threat of industry substitution.

An industry forecast till 2019 is included in the report along with an analysis of the major players in the Chinese food retail industry. The major industry players include Carrefour SA, China Resources Enterprise, the Dashang Group and Lianhua Supermarket

Holdings.

Contents

A. EXECUTIVE SUMMARY

B. INDUSTRY DEFINITION

C. GLOBAL FOOD RETAIL INDUSTRY

- C.1 Industry Statistics
- C.2 Industry Value
- C.3 Industry Segmentation
- C.4 Global Food Retail Distribution Channels
- C.5 Global Food Retail Industry: Future Perspective

D. FOOD RETAIL INDUSTRY IN CHINA

- D.1 Industry Statistics
- D.2 Industry Value
- D.3 Geographical Segmentation
- D.4 Food Retail Distribution Channels in China

E. FOOD RETAIL INDUSTRY IN CHINA: PORTER'S FIVE FORCES FRAMEWORK ANALYSIS

- E.1 Introduction
- E.2 Bargaining Power of Buyers
- E.3 Bargaining Power of Suppliers
- E.4 Competitive Rivalry in the Industry
- E.5 Threat of New Entrants
- E.6 Threat of Industry Substitution

F. FOOD RETAIL IN CHINA: FORECAST

G. MAJOR INDUSTRY PLAYERS

- G.1 Carrefour SA
 - G.1.1 Corporate Profile
 - G.1.2 Business Segment Analysis
 - G.1.3 Financial Analysis

- G.1.4 SWOT Analysis
- G.2 China Resources Enterprise Limited
- G.3 Dashang Group
- G.4 Lianhua Supermarket Holdings

List Of Figures

LIST OF FIGURES

- Figure 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014
- Figure 2: Share of the Global Food Retail Industry by Regions (%), 2014
- Figure 3: Distribution Channels in the Global Food Retail Industry (%), 2014
- Figure 4: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019
- Figure 5: Value of the Food Retail Industry in China (in USD Billion), 2010-2014
- Figure 6: China's Share in the Asia Pacific Food Retail Industry (%), 2014
- Figure 7: Distribution Channels in the Chinese Food Retail Industry (%), 2014
- Figure 8: Porter's Five Forces Analysis of the Chinese Food Retail Industry
- Figure 9: Bargaining Power of Buyers in the Chinese Food Retail Industry
- Figure 10: Bargaining Power of Suppliers in the Chinese Food Retail Industry
- Figure 11: Competitive Rivalry in the Chinese Food Retail Industry
- Figure 12: Threat of New Entrants to the Chinese Food Retail Industry
- Figure 13: Threat of Industry Segmentation in the Chinese Food Retail Industry
- Figure 14: Forecast of the Chinese Food Retail Industry (in USD Billion) 2014-2019

List Of Tables

LIST OF TABLES

Table 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014

Table 2: Share of the Global Food Retail Industry by Regions (in USD Billion & %), 2014

Table 3: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019

Table 4: Value of the Food Retail Industry in China (in USD Billion), 2010-2014

Table 5: China's Share in the Asia Pacific Food Retail Industry (in USD Million & %), 2014

Table 6: Forecast of the Chinese Food Retail Industry (in USD Billion) 2014-2019

Table 7: Key Financials of Carrefour SA (in USD Million), 2010-2014

Table 8: Key Financial Ratios of Carrefour SA, 2010-2014

Table 9: Key Financials of China Resources Enterprise Limited (in USD Million), 2010-2014

Table 10: Key Financials of Dashang Group (in USD Million), 2010-2014

Table 11: Key Financials of Lianhua Supermarket Holdings (in CNY Million), 2010-2014

I would like to order

Product name: Analyzing Food Retail in China 2016

Product link: <https://marketpublishers.com/r/AC2FC94642AEN.html>

Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AC2FC94642AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970