

# **Analyzing Food Retail in Belgium 2016**

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## **Abstracts**

With stagnation facing the food retail industry across many places in Europe, the food retail industry in Belgium has been struggling to post profits in recent years. While the market underwent a sharp decline in 2011, following 2011, it has still been struggling to post even a steady level of growth. The industry is expected to pick up growth after 2019, but just barely. However, the organic food retail industry in Belgium has been experiencing food growth, and it grew at nearly 6% between 2010 to 2014.

In 2014, the segment of supermarket/hypermarkets performed the best and had the largest share of sales in the food retail industry. In the coming years, the Belgian food retail industry is expected to grow nominally to just cross USD 40 billion at the end of 2019.

Aruvian Research analyzes the food retail market in Belgium in its research report Analyzing Food Retail in Belgium. The research report includes an analysis of the global food retail industry through industry statistics, industry growth in value terms, industry segmentation, distribution channels prevalent in the global food retail industry and a forecast for the industry. Data analyzed in this report ranges for the years 2010 to 2019.

Moving to the analysis of the food retail industry in Belgium, we analyze the market through industry statistics, industry growth in value terms, geographical segmentation by share of countries in Europe and what all distribution channels are present in the food retail market in Belgium.

The report also covers a Porter's Five Forces Framework analysis on the industry. The framework analyzes the industry through the bargaining power of buyers, bargaining power of suppliers, competitive rivalry in the industry, the threat of new entrants and the threat of industry substitution.



Industry forecast is included in the report followed by an analysis of the major players in the Belgian food retail industry. Major players analyzed in the report include ALDI Einkauf, the Colruyt Group, Carrefour SA and the Delhaize Group.



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