

Analyzing Food Retail in Australia 2016

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Abstracts

The Australian food retail industry has been posting steady growth in recent years, particularly aided by the double digit growth in the organic food retail sector. The market for organic food has really picked up in recent years in Australia as consumers have become more and more health conscious. More health conscious consumers has also added a boost to the Australian food retail industry, leading to customers buying and cooking more at home, and leading to a decrease in the trend of dining outside.

The Australian food retail sector was led by the supermarket/hypermarket segment in the year 2014, followed by sales from independent retailers. The food retail market in Australia is expected to continue to grow at a substantial rate in the coming years, as it crosses a value of USD 130 billion by the end of 2019.

As the industry faces excellent growth conditions, Aruvian Research brings a research report that analyzes the Australian food retail sector. Analyzing Food Retail in Australia is a comprehensive research report that not only looks at the Australian food retail market, but also provides an analysis of the global food retail industry.

The report begins with a brief analysis of the global food retail industry and then moves on to the analysis of the food retail industry in Australia. The food retail industry in Australia is analyzed through industry statistics, industry value, geographical segmentation and a look at the different food retail distribution channels in Australia. All data in this report ranges from the year 2010 till 2019.

The report also provides a Porter's Five Forces Framework analysis on the Australian food retail industry and it looks at the industry through the bargaining power of buyers, bargaining power of suppliers, competitive rivalry in the industry, threat of new entrants to the industry and the threat of industry substitution.

Forecast for the food retail industry in Australia ranging till 2019 is included in the report, followed by an analysis of the major players in food retail in Australia.

Contents

A. EXECUTIVE SUMMARY

B. INDUSTRY DEFINITION

C. GLOBAL FOOD RETAIL INDUSTRY

- C.1 Industry Statistics
- C.2 Industry Value
- C.3 Industry Segmentation
- C.4 Global Food Retail Distribution Channels
- C.5 Global Food Retail Industry: Future Perspective

D. FOOD RETAIL INDUSTRY IN AUSTRALIA

- D.1 Industry Statistics
- D.2 Industry Value
- D.3 Geographical Segmentation
- D.4 Food Retail Distribution Channels in Australia

E. FOOD RETAIL INDUSTRY IN AUSTRALIA: PORTER'S FIVE FORCES FRAMEWORK ANALYSIS

- E.1 Introduction
- E.2 Bargaining Power of Buyers
- E.3 Bargaining Power of Suppliers
- E.4 Competitive Rivalry in the Industry
- E.5 Threat of New Entrants
- E.6 Threat of Industry Substitution

F. FOOD RETAIL IN AUSTRALIA: FORECAST

G. MAJOR INDUSTRY PLAYERS

- G.1 ALDI Einkauf GmbH & Co. OHG
- G.2 Metcash Limited
- G.3 Woolworths Limited
 - G.C.1 Corporate Profile

G.C.2 Business Segment Analysis

G.C.3 Financial Analysis

G.C.4 SWOT Analysis

List Of Figures

LIST OF FIGURES

- Figure 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014
- Figure 2: Share of the Global Food Retail Industry by Regions (%), 2014
- Figure 3: Distribution Channels in the Global Food Retail Industry (%), 2014
- Figure 4: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019
- Figure 5: Value of the Food Retail Industry in Australia (USD Billion), 2010-2014
- Figure 6: Share of Australia in the Asia Pacific Food Retail Industry (%), 2014
- Figure 7: Distribution Channels in the Food Retail Industry in Australia (%), 2014
- Figure 8: Porter's Five Forces Analysis of the Australian Food Retail Industry
- Figure 9: Bargaining Power of Buyers in the Australian Food Retail Industry
- Figure 10: Bargaining Power of Suppliers in the Australian Food Retail Industry
- Figure 11: Competitive Rivalry in the Australian Food Retail Industry
- Figure 12: Threat of New Entrants to the Australian Food Retail Industry
- Figure 13: Threat of Industry Segmentation in the Australian Food Retail Industry
- Figure 14: Forecast of the Food Retail Industry in Australia (USD Billion) 2014-2019

List Of Tables

LIST OF TABLES

Table 1: Value of the Global Food Retail Industry (USD Billion), 2010-2014

Table 2: Share of the Global Food Retail Industry by Regions (in USD Billion & %), 2014

Table 3: Forecast of the Global Food Retail Industry (in USD Billion) 2014-2019

Table 4: Value of the Food Retail Industry in Australia (USD Billion), 2010-2014

Table 5: Share of Australia in the Asia Pacific Food Retail Industry (in USD Billion & %), 2014

Table 6: Forecast of the Food Retail Industry in Australia (USD Billion) 2014-2019

Table 7: Key Financials of Metcash Limited (in USD Million), 2011-2015

Table 8: Key Financials of Woolworths Limited (in USD Million), 2010-2014

Table 9: Key Financial Ratios of Woolworths Limited, 2010-2014

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