

# Analyzing Food Retail in Australia 2016

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## Abstracts

The Australian food retail industry has been posting steady growth in recent years, particularly aided by the double digit growth in the organic food retail sector. The market for organic food has really picked up in recent years in Australia as consumers have become more and more health conscious. More health conscious consumers has also added a boost to the Australian food retail industry, leading to customers buying and cooking more at home, and leading to a decrease in the trend of dining outside.

The Australian food retail sector was led by the supermarket/hypermarket segment in the year 2014, followed by sales from independent retailers. The food retail market in Australia is expected to continue to grow at a substantial rate in the coming years, as it crosses a value of USD 130 billion by the end of 2019.

As the industry faces excellent growth conditions, Aruvian Research brings a research report that analyzes the Australian food retail sector. Analyzing Food Retail in Australia is a comprehensive research report that not only looks at the Australian food retail market, but also provides an analysis of the global food retail industry.

The report begins with a brief analysis of the global food retail industry and then moves on to the analysis of the food retail industry in Australia. The food retail industry in Australia is analyzed through industry statistics, industry value, geographical segmentation and a look at the different food retail distribution channels in Australia. All data in this report ranges from the year 2010 till 2019.

The report also provides a Porter's Five Forces Framework analysis on the Australian food retail industry and it looks at the industry through the bargaining power of buyers, bargaining power of suppliers, competitive rivalry in the industry, threat of new entrants to the industry and the threat of industry substitution.

Forecast for the food retail industry in Australia ranging till 2019 is included in the report, followed by an analysis of the major players in food retail in Australia.

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