

# Analyzing the Casinos & Gambling Industry in the US 2018

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## Abstracts

After experiencing good growth in the starting of 2010, the US gambling and casinos industry has been stagnating in recent years and it is expected to further decline in the coming years to 2022. As more and more states consider making online gambling and sports betting legal, the online gambling sector is expanding like never before. This has left traditional forms of gambling behind, causing a stagnation in the industry.

The industry has a handful of big names that dominate the gambling and casinos industry not just in the US, but worldwide. The US gaming industry is dominated by Las Vegas. On the other hand, regional markets are struggling with losses made in the past years. Improvement on the Las Vegas Strip, which results in more jobs and increased pay, is the primary driver behind the stabilization of the Las Vegas gambling sector.

Aruvian Research analyzes the Casinos and Gambling Industry in the US in its report *Analyzing the Casinos and Gambling Industry in the US 2018*. We begin with an analysis of the global casinos and gaming industry through an industry overview, industry value analysis, industry segmentation, regulatory framework, and an industry outlook. We also analyze the factors that are impacting the global casinos and gambling industry such as regulations, mergers & acquisitions, international trade, industry globalization, amongst others.

A brief analysis of the North American casinos and gambling industry is included in the report, before we move on to looking at the industry in the United States. The US casinos and gambling industry is analyzed through an industry overview, industry growth analysis by value, industry segmentation, impacts on the industry, a look at the domestic casinos sector, a section focused on gambling in Las Vegas, and an industry forecast. Data analyzed in the report ranges from 2013 till 2022.

A Porter's Five Forces analysis of the US Casinos and Gambling industry is carried out, which looks at the bargaining power of buyers and suppliers in the industry, competitive rivalry in the sector, the threat of new entrants, as well as the threat of substitutes.

This report, *Analyzing the Casinos and Gambling Industry in the US 2018*, also looks at the US online gambling industry, which has been growing and expanding rapidly in recent years. An industry overview, a brief history of the market, industry trends, market share analysis, and competition in the online sector are all analyzed.

Major industry players such as Caesars Entertainment, Las Vegas Sands Corporation, MGM Resorts International, the New York State Lottery, and many others are analyzed in the report through a company analysis, a look at their business segments, a financial analysis, and a SWOT analysis.

The report concludes with a look at the ten biggest casinos in the United States as of 2018.

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