

# Analyzing the Casinos & Gambling Industry in Germany 2018

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## Abstracts

Once one of the most popular gambling sectors across Europe, the German casinos and gambling industry has been experiencing stagnation in the last couple of years. The market is expected to find it difficult to come out of this stage of stagnation in the forecast period up to 2022. The primary reason behind this stagnation has been the slow economic recovery of the Eurozone.

In spite of the traditional gambling channels experiencing stagnation, online gambling is surging ahead as people are preferring to gamble on the go on their smart devices.

One of the biggest changes in the German gambling industry happened in 2010, when the sector was opened up to 2010 following an EU ruling that the German government has to end its monopoly on gambling. The industry has, since then, opened up to competition.

It is expected that the German casinos and gambling industry will have a value of over \$13.5 billion at the end of 2022.

Aruvian Research analyzes the Casinos and Gambling Industry in Germany in its report Analyzing the Casinos & Gambling Industry in Germany 2018. We begin with an analysis of the global casinos and gaming industry through an industry overview, industry value analysis, industry segmentation, regulatory framework, and an industry outlook. We also analyze the factors that are impacting the global casinos and gambling industry such as regulations, mergers & acquisitions, international trade, industry globalization, amongst others.

A brief analysis of the European gambling industry is also included. Moving on to the

analysis of the casinos and gaming industry in Germany, we analyze the industry through an industry overview, industry value analysis, industry segmentation, and a future perspective. A Porter's Five Forces Strategic analysis is carried out on the industry and we take a look at the bargaining power of buyers and suppliers, the competitive rivalry in the industry, the threat of new entrants to the industry and the threat of substitutes to the industry.

An analysis of the major industry players sums up this comprehensive report on the German casinos and gambling industry.

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