

# **Analyzing the Casinos & Gambling Industry in China 2018**

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# **Abstracts**

The Chinese casinos and gambling industry is one of the fastest growing gambling markets in the world. The market is expected to continue growing at a rapid pace in the coming years as well. However, the gambling industry in Macau has recently been affected by the Chinese government cracking down on corruption. This has resulted in a substantial decrease in revenue from gaming and casinos. Nevertheless, the state-run lottery scheme of China has been showing significant growth in recent years, more than making up for this loss.

While casinos and gambling is still illegal in mainland China, it is allowed in Macau and Hong Kong, and over the years Macau has emerged as the gambling hub of not just China, but all of Asia Pacific. Macau has gained international importance and has, in fact, become at par with Las Vegas when it comes to the gambling hubs of the world.

The Chinese government's crackdown on corruption in Macau is indicative of the fact of just how many people are hiding their black money in Macau, safe from the prying eyes of the government in mainland China. A look behind the scenes at Macau reveals a lot about Chinese corruption, and also about how scared many Chinese business folks are about the political climate back home.

Casino Lisboa, Altira Macau and City of Dreams are few of the biggest casinos in China while Stanley Ho Company and Melco Crown Entertainment being the established players in the industry at the moment. The flow of money through Macau has caught the eye of the government in Beijing and explains the crackdown on the number of Macau visas given to mainland Chinese.

As Beijing tightens oversight of civil servants and keeps an ever closer watch on



flamboyant luxury spending, Macau is an obvious focus. Macau's annual revenue from gaming is expected to hit \$40 billion this year - six times that of Las Vegas.

Aruvian Research analyzes the Casinos and Gambling Industry in China in its report Analyzing the Casinos & Gambling Industry in China 2018. We begin with an analysis of the global casinos and gaming industry through an industry overview, industry value analysis, industry segmentation, regulatory framework, industry competition and an industry outlook. A brief analysis of the casinos and gambling industry in Asia Pacific is also included.

Data analyzed in the report ranges from 2013 to 2022.

Moving on to the analysis of the casinos and gaming industry in China, we analyze the industry through an industry overview, industry value analysis, industry segmentation, industry competition and a future perspective. We also include a section analyzing the gambling industry in Macau.

An analysis of the major players in the Chinese casinos and gambling industry is concludes this in-depth report on China's casinos and gambling industry.



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