

# Analysis of Yum! Brands, Inc.

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## Abstracts

YUM! Brands, Inc. is the most famous quick service restaurant (QSR) company in the world and has more than 37,000 units in over 110 countries and territories. Some of the famous brands owned by the company includes KFC, Taco Bell, Pizza Hut, Long John Silver's (LJS) and A&W All-American Food Restaurants (A&W). The company is involved in the development and operating of an entire system of restaurants spread worldwide.

Aruvian's R'search presents Analysis of Yum! Brands, Inc. A complete and comprehensive analysis of Yum! Brands, Inc., includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvians includes a history of Yum! Brands, Inc, a business segment analysis of the segments Yum! Brands, Inc operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Yum! Brands, Inc is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Yum! Brands, Inc and its competitors completes this in-depth company analysis.

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