

# Analysis of Whirlpool Corporation

<https://marketpublishers.com/r/AAABBC1A89BEN.html>

Date: November 2016

Pages: 70

Price: US\$ 300.00 (Single User License)

ID: AAABBC1A89BEN

## Abstracts

Headquartered in Michigan, United States, Whirlpool Corporation is a leading manufacturer of home appliances. The company is active in more than 15 countries and also markets its products around the world under many brand names such as Amana, Whirlpool, Maytag, Jenn-Air, and others.

Aruvian Research presents Analysis of Whirlpool Corporation. A complete and comprehensive analysis of Whirlpool Corporation, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Whirlpool Corporation, a business segment analysis of the segments Whirlpool Corporation operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Whirlpool Corporation is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Whirlpool Corporation completes this in-depth company analysis.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. LOOKING AT THE INDUSTRY**

- B.1 Industry Definition
- B.2 Brief Profile of the Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- B.5 Future Perspective

### **C. INDUSTRY PORTER'S ANALYSIS**

- C.1 Introduction
- C.2 Bargaining Power of Buyers
- C.3 Bargaining Power of Suppliers
- C.4 Competitive Rivalry in the Industry
- C.5 Threat of New Entrants
- C.6 Threat of Substitutes

### **D. LOOKING AT WHIRLPOOL CORPORATION**

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Organizational Divisions
- D.5 Profiling the Key Executives
- D.6 Products & Services

### **E. LOOKING AT BUSINESS**

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Company Subsidiaries

### **F. WHIRLPOOL CORPORATION: SWOT FRAMEWORK ANALYSIS**

- F.1 Strengths to Build Upon

- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

## **G. PROFILING THE COMPETITION**

- G.1 General Electric Company
  - G.1.1 Corporate Profile
  - G.1.2 Business Segment Analysis
  - G.1.3 Financial Analysis
  - G.1.4 SWOT Analysis
- G.2 LG Electronics Inc.
  - G.2.1 Corporate Profile
  - G.2.2 Business Segment Analysis
  - G.2.3 Financial Analysis
  - G.2.4 SWOT Analysis
- G.3 Panasonic Corporation
  - G.3.1 Corporate Profile
  - G.3.2 Business Segment Analysis
  - G.3.3 Financial Analysis
  - G.3.4 SWOT Analysis

## **H. WHIRLPOOL CORPORATION: FINANCIAL ANALYSIS**

- H.1 Current Financials
- H.2 Balance Sheet
- H.3 Profit & Loss Statement
- H.4 Ratio Analysis

## **I. WHIRLPOOL CORPORATION: FUTURE PERSPECTIVE**

## **J. GLOSSARY OF TERMS**

## I would like to order

Product name: Analysis of Whirlpool Corporation

Product link: <https://marketpublishers.com/r/AAABBC1A89BEN.html>

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AAABBC1A89BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970