

Analysis of Wal-Mart Stores

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Abstracts

Wal-Mart, the second largest company in the world, specializes in the operation of mass merchandising stores. The company operates through three segments, namely the Wal-Mart stores, Sam's Club, and the International segments. The Wal-Mart Stores segment includes supercenters, discount stores, and neighborhood markets in the United States, as well as walmart.com.

As of January 31, 2007, the company operated 1,075 discount stores; 2,256 supercenters; 579 Sam's Clubs; and 112 neighborhood markets in the United States.

Aruvian's R'search presents Analysis of Wal-Mart Stores. A complete and comprehensive analysis of Wal-Mart, the number one Fortune Company so far in 2007, includes an overview of the retail industry in the United States & Worldwide, a PEST Framework Analysis of the US Retail Industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Wal-Mart, a business segment analysis of the three segments Wal-Mart operates through, a look at the organization structure of the company, an analysis of the three major competitors namely Carrefour SA, Costco Wholesale, and Target Corporation.

A financial analysis of Wal-Mart is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Wal-Mart completes this in-depth company analysis.

Contents

A. EXECUTIVE SUMMARY

B. LOOKING AT THE INDUSTRY

- B.1 Industry Definition
- B.2 Brief Profile of the Global Retail Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- B.5 Future Perspective

C. US RETAIL INDUSTRY – PEST FRAMEWORK ANALYSIS

- C.1 Political Aspects
- C.2 Economic Aspects
- C.3 Social Aspects
- C.4 Technological Aspects

D. LOOKING AT WAL-MART

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Corporate Hierarchy
- D.5 Organizational Divisions
- D.6 Profiling the Key Executives
- D.7 Products & Services
- D.8 Corporate Strategies
- D.9 Recently in the News

E. LOOKING AT BUSINESS

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Mergers & Acquisitions Profile
- E.4 Company Subsidiaries

F. WAL-MART STORES: SWOT FRAMEWORK ANALYSIS

- F.1 Strengths to Build Upon
- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

G. PROFILING THE COMPETITION

- G.1 Costco Wholesale Corp
- G.2 Target Corporation
- G.3 Carrefour SA

H. WAL-MART FINANCIAL ANALYSIS

- H.1 Current Financials
- H.2 Balance Sheet
- H.3 Profit & Loss Statement
- H.4 Ratio Analysis

I. WAL-MART: FUTURE PERSPECTIVE

J. APPENDIX

K. GLOSSARY OF TERMS

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