

Analysis of US Airways Group

https://marketpublishers.com/r/A39B485E1D0EN.html

Date: August 2012

Pages: 25

Price: US\$ 250.00 (Single User License)

ID: A39B485E1D0EN

Abstracts

Aruvian's R'search presents Analysis of US Airways Group. A complete and comprehensive analysis of US Airways Group, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of US Airways Group, a business segment analysis of the segments US Airways Group operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of US Airways Group is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of US Airways Group completes this in-depth company analysis.



Contents

A. EXECUTIVE SUMMARY

B. LOOKING AT THE INDUSTRY

- **B.1 Industry Definition**
- B.2 Brief Profile of the Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- **B.5 Future Perspective**

C. INDUSTRY PEST FRAMEWORK ANALYSIS

- C.1 Political Aspects
- C.2 Economic Aspects
- C.3 Social Aspects
- C.4 Technological Aspects

D. LOOKING AT THE COMPANY

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Corporate Hierarchy
- D.5 Organizational Divisions
- D.6 Profiling the Key Executives
- D.7 Products & Services
- D.8 Recently in the News

E. LOOKING AT BUSINESS

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Company Subsidiaries

F. SWOT FRAMEWORK ANALYSIS

F.1 Strengths to Build Upon



- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

G. PROFILING THE COMPETITION

- G.1 AMR Corporation
- G.2 Delta Air Lines Inc.
- G.3 Southwest Airlines Co.

H. FINANCIAL ANALYSIS OF THE COMPANY

- H.1 Current Financials
- H.2 Balance Sheet
- H.3 Profit & Loss Statement
- H.4 Ratio Analysis

I. FUTURE PERSPECTIVE

J. APPENDIX



I would like to order

Product name: Analysis of US Airways Group

Product link: https://marketpublishers.com/r/A39B485E1D0EN.html
Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A39B485E1D0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970