

Analysis of Stanley Black & Decker

<https://marketpublishers.com/r/A83E33AFD94EN.html>

Date: March 2012

Pages: 85

Price: US\$ 250.00 (Single User License)

ID: A83E33AFD94EN

Abstracts

The Black & Decker Corporation is one of the major power tools and accessories producers in the world. The company produces and markets hardware and power tools, home improvement products, and accessories and technology-based fastening systems. The company has been merged with The Stanley Works on March 12, 2010. After the merger, Stanley changed its name to Stanley Black & Decker, Inc. Stanley Black & Decker, Inc. operates in three segments: Construction & Do-It-Yourself (CDIY), Security, and Industrial.

Aruvian's R'search presents Analysis of Stanley Black & Decker Inc. A complete and comprehensive analysis of Stanley Black & Decker, includes an overview of the industry the company operates in, and then moves on to analyzing the company itself. Due to lack of data on the industry, a PEST analysis of the industry is not included in this report.

Company analysis from Aruvian's includes a history of Stanley Black & Decker, a business segment analysis of the segments Stanley Black & Decker operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Stanley Black & Decker is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework of Stanley Black & Decker and its competitors completes this in-depth company analysis.

Contents

A. EXECUTIVE SUMMARY

B. LOOKING AT THE INDUSTRY

- B.1 Industry Definition
- B.2 Brief Profile of the Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- B.5 Future Perspective

C. INDUSTRY PEST FRAMEWORK ANALYSIS

- C.1 Political Aspects
- C.2 Economic Aspects
- C.3 Social Aspects
- C.4 Technological Aspects

D. LOOKING AT THE COMPANY

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Corporate Hierarchy
- D.5 Organizational Divisions
- D.6 Profiling the Key Executives
- D.7 Products & Services
- D.8 Recently in the News

E. LOOKING AT BUSINESS

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Company Subsidiaries

F. SWOT FRAMEWORK ANALYSIS

- F.1 Strengths to Build Upon

- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

G. PROFILING THE COMPETITION (INCLUDES SWOT ANALYSIS OF COMPETITOR COMPANIES)

- G.1 Danaher Corporation
- G.2 Makita Corporation
- G.3 Trane Inc

H. FINANCIAL ANALYSIS OF THE COMPANY

- H.1 Current Financials
- H.2 Balance Sheet
- H.3 Profit & Loss Statement
- H.4 Ratio Analysis

I. FUTURE PERSPECTIVE

J. APPENDIX

K. GLOSSARY OF TERMS

I would like to order

Product name: Analysis of Stanley Black & Decker

Product link: <https://marketpublishers.com/r/A83E33AFD94EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A83E33AFD94EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970