

# Analysis of Reliant Energy

<https://marketpublishers.com/r/A594690568CEN.html>

Date: August 2012

Pages: 105

Price: US\$ 250.00 (Single User License)

ID: A594690568CEN

## Abstracts

Aruvian's R'search presents Analysis of Reliant Energy. A complete and comprehensive analysis of Reliant Energy, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Reliant Energy, a business segment analysis of the segments Reliant Energy operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Reliant Energy is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Reliant Energy completes this in-depth company analysis.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. LOOKING AT THE INDUSTRY**

- B.1 Industry Definition
- B.2 Brief Profile of the Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- B.5 Future Perspective

### **C. INDUSTRY PEST FRAMEWORK ANALYSIS**

- C.1 Political Aspects
- C.2 Economic Aspects
- C.3 Social Aspects
- C.4 Technological Aspects

### **D. LOOKING AT THE COMPANY**

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Corporate Hierarchy
- D.5 Organizational Divisions
- D.6 Profiling the Key Executives
- D.7 Products & Services
- D.8 Recently in the News

### **E. LOOKING AT BUSINESS**

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Company Subsidiaries

### **F. SWOT FRAMEWORK ANALYSIS**

- F.1 Strengths to Build Upon

- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

## **G. PROFILING THE COMPETITION**

- G.1 American Electric Power Co. Inc.
- G.2 Duke Energy Corp.

## **H. FINANCIAL ANALYSIS OF THE COMPANY**

- H.1 Current Financials
- H.2 Balance Sheet
- H.3 Profit & Loss Statement
- H.4 Ratio Analysis

## **I. FUTURE PERSPECTIVE**

## **J. APPENDIX**

## **K. GLOSSARY OF TERMS**

## I would like to order

Product name: Analysis of Reliant Energy

Product link: <https://marketpublishers.com/r/A594690568CEN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A594690568CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970