Analysis of Microsoft Corporation

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Abstracts

Microsoft Corporation, founded in 1981, develops, manufactures, licenses and supports a wide range of software products for various computing devices. The company's software products include scalable operating systems for servers, personal computers (PCs) and intelligent devices; server applications for client/server environments; information worker productivity applications; business solutions applications, and software development tools.

Aruvian's R'search presents Analysis of Microsoft Corporation. A complete and comprehensive analysis of Microsoft Corporation, the world's leading computer software company, includes an overview of the computer software industry in the United States, a PEST Framework Analysis of the US Software Industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Microsoft Corporation, a business segment analysis of the segments Microsoft Corporation operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors namely IBM Corporation, Oracle Corporation, and SAP AG.

A financial analysis of Microsoft Corporation is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Microsoft Corporation completes this in-depth company analysis.

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