

Analysis of Kimberly-Clark Corporation

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Abstracts

Kimberly-Clark Corporation manufactures and markets a range of health and hygiene products. The Company is organized into three global business segments: Personal Care, Consumer Tissue and Business-to-Business.

The Personal Care segment manufactures and markets disposable diapers, training and youth pants and swim pants; feminine and incontinence care products, and related products. The Consumer Tissue segment manufactures and markets facial and bathroom tissue, paper towels and napkins for household use; wet wipes, and related products. The Business-to-Business segment manufactures and markets facial and bathroom tissue, paper towels, wipers and napkins for away-from-home use; healthcare products such as surgical gowns, drapes, infection control products, sterilization wraps, disposable face masks and exam gloves, respiratory products and other disposable medical products; printing, premium business and correspondence papers; specialty and technical papers, and other products.

Aruvian's R'search presents Analysis of Kimberly-Clark Corporation. A complete and comprehensive analysis of Kimberly-Clark Corporation, the world's leading paper and paper products company, includes an overview of the paper & paper products industry in the United States, a PEST Framework Analysis of the US Paper & Paper Products Industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Kimberly-Clark Corporation, a business segment analysis of the segments Kimberly-Clark Corporation operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors namely Georgia-Pacific Corporation and Procter & Gamble.

A financial analysis of Kimberly-Clark Corporation is presented in the report which

includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Kimberly-Clark Corporation completes this in-depth company analysis.

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