

Analysis of the Dow Chemical Company

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Abstracts

The Dow Chemical Company is a diversified, worldwide manufacturer of more than 3,500 basic and performance chemicals and plastics, and agricultural products that are primarily used by customers as raw materials to manufacture a diverse range of products that serve various consumer markets.

Dow conducts its worldwide operations through global businesses that are organized in six operating segments: Performance Plastics, Performance Chemicals, Agricultural Sciences, Plastics, Chemicals, and Hydrocarbons and Energy.

Aruvian's R'search presents Analysis of the Dow Chemical Company. A complete and comprehensive analysis of Dow, the world's leading chemical company, includes an overview of the chemical industry in the United States, a PEST Framework Analysis of the US Chemical Industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Dow, a business segment analysis of the segments Dow operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors namely BASF AG and DuPont.

A financial analysis of Dow Chemical is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Dow Chemical completes this in-depth company analysis.

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